

Changing the World, One “Horace Mann-er” at a Time





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Since its founding 122 years ago Horace Mann School has taught students to think and explore, with an eye toward innovation for the greater good. At a time when the world is focused on those who have embraced this responsibility we offer readers “Hope” in the stories of alumni from HM’s recent history who have pursued grand ideas for the benefit of all. Please join in celebrating cancer research pioneers Dr. Michael Sporn ’49 (p. 7) and Dr. Edward Gelmann ’68 (p. 9); environmentalist and wind power developer Peter Mandelstam ’79 (p. 11); Social Entrepreneurship Advocate Jay Coen Gilbert ’85 (p. 13); social and cultural anthropologist Dr. Caitlin Zaloom ’91 (p. 15); Internet law expert and philosopher Prof. James Grimmelmann ’95 (p. 18); Teach-for-America visionary Kira Orange-Jones ’96 (p. 21); Votegopher.com founder William Ruben ’06 (p. 23), and current student, business-for-a-cause innovator Amanda Loyola ’10 (p. 25).



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Giving of themselves so that others can give



Edible Manhattan and Michael Harlan Turkell

Stanley '49 and Saul '46 Zabar are 2008 HM Distinguished Alumni

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Horace Mann Magazine provides a way for alumni to connect with one another and with their School. The Alumni House and Development Office shares the following letter from Nicolas Finck '64, written at the start of school-year 2008-2009.

The Fall 2008 issue of the magazine focused on athletics at HM and noted Amie Becker's '94 involvement with professional soccer as Director of Operations for the San Diego Sockers (MISL). Amie updated us with news of her recent appointment as the first full-time General Manager of the San Diego SeaLions (Women's Premier Soccer League), and shared news of her volunteer work involving soccer—all of which she said stems from her experience at Horace Mann. We look forward to receiving and sharing your letters.

A September Memory

Today, I am celebrating 50 years to the day that I started at Horace Mann. I transferred from Brooklyn Ethical Culture School, with its emphasis on letting the children express themselves and find their way, to the competitive, high-power atmosphere of an all-boys school with a constant focus on success.

It was a difficult transition, and HM was not an easy environment, but I made it, and I continue to use things I learned there every day.

Thanks for your continued work for the students, past and present.

Nicolas Finck '64

(originally '63, till I took out a year to be the exchange student to Berlin '62-'63)

From Varsity Lions to Professional Soccer

Your last issue on sports and athletics gave me the chance to update you on my involvement with soccer. In October 2008 I was appointed General Manager of the San Diego SeaLions (WPSL). Prior to that, I served as Director of Operations for the San Diego Sockers (MISL), and worked with the former WUSA's San Diego Spirit, and with US Soccer's Youth National Teams. I've also coached high school soccer in San Diego, and I currently play in local indoor and outdoor leagues, and work with Kick for Hope (www.kickforhope.org). Kick for Hope is a non-profit organization that hosts youth competitive soccer tournaments to raise money to benefit projects in Africa, while also raising awareness among U.S. youth about world hunger and the preventable life and death challenges facing children in Africa.

It all started with Randal Castleman. Mr. Castleman gave me a shot on the varsity soccer team when I was a freshman. From that point on he was like a second father to me. Great man, brilliant teacher and inspiring coach! I wouldn't be where I am today if it hadn't been for him. Thank you Mr. Castleman for your wisdom and support.

Amie Becker '94

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Springtime at Horace Mann School never fails to astound. Students and teachers return from their well-earned break to a campus transforming from bare-branched winter to one in bloom. A process that seems so fresh each year, all who are part of Horace Mann know that this change comes from careful cultivation by members of our community throughout our 122 years.

So it is with our students' lives. Spring is when they sew together the threads of their learning, cement their friendships, and come into their own. It's a season to celebrate student accomplishments that represent the culmination of teaching experienced through the year. Whether demonstrated by our tenth graders debating the Constitution at our annual William and Marian K. Langfan Oratorical competition, or our Intel semi-finalists presenting their scientific research, whether by the spectacle of the HM spring musical, or our Lions' teams coalescing in a host of sports, springtime is when we reap the rewards of our School's investment in learning, an investment made by our students, faculty and administrators alike.

I am reminded of the great value of that investment by the reflections of the alumni profiled in this issue of *Horace Mann Magazine*. Each has contributed significantly to society by championing a powerful idea. All trace their personal journey to some aspect of their education at Horace Mann. Some of their reflections are surprising: The eminent cancer researcher Dr. Michael Sporn '49 notes that his science courses affirmed his choice of a career in research, but he attributes to his Latin teacher the emphasis on "excellence of performance and precision of thought" that is apparent in his life's work. Anthropologist and author Prof. Caitlin Zaloom '91 credits her photography teacher with nurturing observational skills that are essential to the field work she engages in today. In short, these reflections affirm the value of a profound education.

All of us at Horace Mann understand these are uncertain times, and all of us are interacting with due consideration. We acknowledge this as a moment when many are setting aside the "extras" in life. But we remain steadfastly committed to one true thing—the depth and breadth of a Horace Mann education. For, the value of the experience at an independent school such as ours does not lie in what others may consider extras. It is founded in our belief that every language class, every advanced lab or course in studio art, is essential to the education of those we value most—the students whose lives of learning are our greatest investment.

This spring is thus a season to be thankful—first, to our teachers, for they are the ones who plant the seeds of learning powerful enough to transform lives. We are also grateful to our students and their families, to our alumni and friends, who help cultivate the community of learners that flourishes here.

We invite you to come to HM and reap with us the rewards of our mutual investment—at our plays, our concerts, games, or Book Days. I would personally like you to join us at commencement coming up on June 10, and share in a most joyous day. This is a time to celebrate the students whose triumphs I know well: They are my partners in the experience of Horace Mann, the Class that entered the Upper Division as freshman as I took on the responsibilities of Head of School. We'll miss them greatly, but know we shall see them again, in the leadership they will bring to the citizens of our society's next best frontier.

With best wishes always,

Dr. Thomas M. Kelly P '18
Head of School

Director of Development

Letter from the director of development



Throughout the current academic year the Horace Mann School community came together in unprecedented ways. We celebrated the events that always bring our community close—Homecoming, class reunions, the Buzzell Game, and the concerts, plays, and exhibitions that take place each trimester. Among new initiatives was a communal meal held just before Thanksgiving that brought over 1,000 students, current and former faculty members, administrators and staff from all areas of Horace Mann to the Cohen Dining Commons in Fisher Hall. Familiar faces broke bread and engaged in conversation with people they had rarely shared a moment with before.

An enjoyable event, the success of the meal and the spirit it fostered was also symbolic of the way the Horace Mann community interacted this year. All are aware of the challenges we face, as individuals, and collectively, and concern rests in preserving the power of the education each of us experienced. For our volunteers whose work does so much to support our School, this has been a year to go a step deeper in their dedicated service, by reaching out to more of our supporters, attending an additional meeting, or making that extra phone call.

These acts in themselves have contributed greatly to strengthening our community, just as did the gathering we shared last fall. The scope of the HM education that we sometimes take for granted must be seen in a renewed light—one that cherishes the depth of commitment with which it is nurtured by our faculty and administrators alike. For alumni who have visited our campus or connected with our current students, it's not only HM initiatives nor achievements that reassure, but the character of the students and teachers who work together toward a future of contribution through knowledge and service. And, for the volunteers whose efforts we so value—they have found reward in connecting with others who share our mutual cares.

As we bring this school year to a close we are heartened by how the strength of our community speaks to the strength of our School. As always, we invite your presence at Horace Mann School events. Coming up this spring are a host of athletic games, Commencement, our alumni theater production, and of course, the Horace Mann Alumni Council's exciting Annual Spring Benefit this year taking place in New York City on June 3rd. Please join us, for you are a valued part of Horace Mann, as Horace Mann School is a part of you.

Melissa Murphy Parento '90
Director of Development



Changing the World, One Horace Mann-er at a Time

Call it “Change.” Call it “Hope.”
Whether we consider this an
age of uncertainty represented by the economic
downturn that ushered in
the year, or an era of opportunity spurred by the
challenges of our day,
one thing is certain:
our future depends
on the innovations of
those willing and able
to tackle hard questions,
those focused
on fomenting thought,
and on bringing to fruition
grand ideas.

That is how President Barack Obama described this era in his inaugural address to the country and to the world at the start of this year, and how he issued a call to action by those able to act: “The risk-takers, the doers, the makers of things.” While “the challenges may be new” as the President stated, the values with which we approach them are not.

These values—curiosity, concern toward others and the courage to pursue a path of invention—have always been hallmarks of a Horace Mann School education. Since its founding 122 years ago Horace Mann's students have learned to think, to reach, to imagine, through a curriculum taught by dedicated teachers whose goal it's been to fulfill the School's mission: To prepare "a diverse community of students to lead great and giving lives" in an environment where "the life of the mind can thrive" and in an atmosphere that "celebrate(s) individual achievement and contributions toward the common good."

Throughout its history Horace Mann has taught its students to explore and to explicate, to embrace diverse thought and pursue new visions toward that "good." Innovators in the fields of science, letters, literature and the arts, in law and in commerce, HM alumni have made their mark in the world and made their contributions to society through the scope of their ideas.

They are the ones whose *oeuvre* captured attention through its inventiveness. They are alumni like Pulitzer Prize-winning composer Eliot Carter '26, whose centenary we celebrate this year: He forged a new direction for classical music in the Twentieth Century, and continues to compose today. Others saw a situation and faced it resolutely, as did Elinor Coleman Guggenheimer '29, whose recent passing we note in this issue. In the 1940s she identified this country's need for child care, and pioneered the establishment of day care throughout the land. They are younger alumni like Dr. Ben Strauss '90, Associate Director, Strategic Initiatives at Climate Central, who rallied the environmental activism of thousands of college students as co-founder of the Campus Earth Summit. A founding trustee of the Environmental Leadership Program, and a founding board member of the environmental magazine *Grist.org*, he engaged in each of these while completing his Ph.D. in ecology and evolutionary biology at Princeton University. They are those who help the rest of us think through the events of our day, like David Leonhardt '90 whose "Economic Sense" columns in *The New York Times* regularly dissect the mysteries of today's economy. A shout out, by the way, to Leonhardt for a recent Sunday *Times* magazine piece that articulated how a time of distress can be transformed into one of great opportunity.

Throughout the years Horace Mann alumni and students have crusaded for legal justice, fought for human rights, climbed the highest mountains, mapped the human brain, and even invented the iPod. And, yes, like Dr. Anthony Elias '74 at the University of Colorado and those you will read about here, they are at the forefront of the search for a cancer cure.

The Spring 2009 issue of *Horace Mann Magazine* takes a look at only a few of Horace Mann's visionaries. Some of these alumni have long pursued their grand idea, making the lives of the rest of us better in the process. Others have just embarked upon their journey. Each has applied dedication and a fine-tuned intellect to the problems they've chosen to tackle. Most encouraging of all is that these alumni share a belief in the capacity of others to dream, to

hope, and to achieve along with them—in short, a belief in humanity's ability to turn trouble into gain.

May the accounts you read here on the work of these Horace Manns bring hope to all in the days ahead.

Serving Through Science



Dr. Michael Sporn '49, Changing the Way We Think About Cancer

In 2002, when the American Association for Cancer Research (AACR) and the Cancer Research Foundation of America inaugurated its award for Excellence in Cancer Prevention Research, Dr. Michael Sporn '49 was named as the first-ever recipient. In announcing this prestigious international award the AACR described Dr.

Sporn as "a pioneering cancer researcher who laid the foundation for the field of chemoprevention." Said AACR's chief executive: "It's appropriate that this honor go to someone who has been the stalwart soldier for chemoprevention for decades. The field of cancer prevention is indebted to his dedication, commitment and hard work."

Appropriate, too, in light of his professional lifetime of innovative and exacting work was Dr. Sporn's recent reflection on his education at Horace Mann, where he recalled teachers who insisted "on excellence of performance and precision of thought."

Dr. Sporn himself coined the term "chemoprevention" in landmark papers he published in the 1970s, as part of his pioneering effort to encourage research into the prevention of cancer before it begins rather than treating tumors once they appear. As the AACR pointed out, "through his thinking and writing, Dr. Sporn has fundamentally changed our ideas about the dynamics of cancer, how it begins and grows."

To understand the potency of Dr. Sporn's influence, one must look back several decades. By the 1950s cancer researchers knew that by the time cancer appeared, a person's cells had undergone scores of small changes that resulted in the cancer, in the process known as carcinogenesis. In order to mount an effective battle against cancer, scientists had to first develop a clearer understanding of carcinogenesis—the series of mistakes in cell differentiation that can lead to the formation of malignant tumors. In carcinogenesis, cells undergo step-by-step genetic mutations. Normal cells become slightly abnormal, or premalignant. Allowed to continue along the carcinogenic process, they eventually may become malignant. However, malignant cells do not die as do healthy cells. Instead, they form tumors that invade nearby tissue and crowd out normal cells. Malignant cells can also spread to other areas in the body through the blood or lymphatic fluid, starting tumors in new sites.

“The tradition of intellectual excellence at HM has been very fundamental in shaping my entire life.”

Fueled by his belief that it is the carcinogenesis that is the disease, and not cancer, Dr. Sporn pursued a research path based on the idea that understanding the molecular processes involved in cancer's development could lead to the use of compounds that inhibit the process. By blocking the genetic damage that initiates carcinogenesis, cancer could be prevented before it starts, or halted once cells become premalignant, stopping cancer's spread, and reversing the march to malignancy.

CHALLENGED TO THINK

Dr. Sporn's notion of chemoprevention challenged existing dogma of cancer therapy, by suggesting an approach other than the use of cytotoxic drugs to treat end-stage disease. He was one of the first to perceive and exploit the chemopreventive potential of Vitamin A and its analogues, the retinoids (a term that he also coined). He also predicted the existence of receptors for these compounds years before their discovery. These fundamental studies continue to lead to strategies with vast potential for reducing cancer incidence and death.

The AACR award, which is now given annually to recognize “individuals anywhere in the world who have made seminal contributions in basic, translational, clinical, epidemiological or behavioral science investigations in cancer prevention research” is only one of many recognizing Dr. Sporn for his work as a pioneer of preventive cancer. Most significantly, the award gave Dr. Sporn another opportunity to share with the public the belief he has long advocated, that: “We need to think differently about cancer prevention, before people become sick. There is still tremendous resistance to the idea of telling people they have early changes in their cells that could some day lead to invasive cancer.

“The emphasis should be on suppressing carcinogenesis, the development of cancer, before it becomes evident as invasive or metastatic cancer. We need a whole educational mission to get people to think about cancer before they go to the doctor, for example, with a lump in their breast,” he noted.

Head of the Science Club back in his days at Horace Mann, Michael Sporn also served as president of the Third Form for his Class of '49, a co-editor of *The Mannikin*, and a J.V. baseball player. Sixty years after his graduation he reflected on teachers whose influence was indelible. “I had from 1943 to 1949 Harold Clausen and Charles Gerow (First Form English and Head of the History Department respectively) who taught precise use of language, including grammar, and love of history; Thomas Kalligan (Fourth Form), who made math something to be enjoyed rather than dreaded; Harry Williams and Robert Payne (Fifth and Sixth Forms), who were wonderful chemistry

and physics teachers and introduced me to experimental science; and most of all William Nagle, who was my Latin teacher in Third, Fourth, and Fifth Forms.

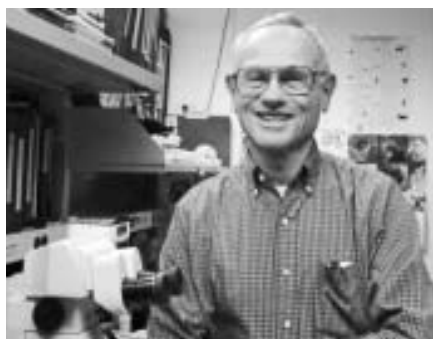
“Mr. Nagle was truly an experience,” said Dr. Sporn. “His insistence on excellence of performance and precision of thought was pervasive. Heaven help you if you were not well prepared for performance in class! There were only three of us, Carl Wolff '49, Charlie Jacobs '48, and myself in Vergil (Fourth Year Latin), and all three of us were in awe of Mr. Nagle. Bill Nagle and I stayed in touch for many years after I left HM. I think the tradition of intellectual excellence at HM has been very fundamental in shaping my entire life.”

AND CHALLENGING OTHERS TO MEET A CHALLENGE

Following his graduation from Horace Mann Michael Sporn went on to Harvard College where he majored in biology. He completed his medical degree at the University of Rochester, interned in medicine and psychiatry, and in 1960 became a member of the Laboratory of Neurochemistry, National Institute of Neurological Diseases and Blindness, at the National Institutes of Health (NIH). In 1964 Dr. Sporn moved to the National Cancer Institute (NCI) at the NIH as a senior staff scientist in the Chemistry Branch, and was chosen to head its Lung Cancer Unit in 1970. He was named Chief of the NCI's Lung Cancer Branch in 1973 and remained there until 1978, when he was appointed Chief of the NCI Laboratory of Chemoprevention—a division of the NIH created by his own idea. Named an Eminent Scholar by the NCI in 2004, the work he began there researching the role of retinoids in inhibiting tumors continues, even as he has moved on: The National Cancer Institute is now conducting clinical trials on the use of nutritional supplements and modified diets as well as the use of pharmaceutical agents to prevent cancer.

In 1995 Dr. Sporn moved to Dartmouth Medical School as the Oscar M. Cohn '34 Professor of Pharmacology and Medicine. As his HM Class of 1949 prepares to celebrate its sixtieth anniversary Dr. Sporn continues his tireless pursuit of cancer prevention, publishing new and influential research. (For the latest information on these please go to http://www.dartmouth.edu/~spornlab/The_Sporn_Lab.html).

Research in the Sporn laboratory pursues an integrated program at the lab bench that goes all the way from studies on the molecular mechanism of action of chemopreventive drugs to the actual testing of these agents for prevention of cancer and other chronic diseases in experimental animals. His laboratory also was the first to characterize the peptide transforming growth factor-beta (TGF-beta) and demonstrate its role as a negative autocrine regulator of cell growth, and loss of that function in certain tumor cells.



At Dartmouth, Dr. Sporn continues to work on experimental carcinogenesis, focusing on the synergistic actions of a variety of chemopreventive agents including retinoids, vitamin D analogs, synthetic estrogen response modifiers and PPAR-gamma agonists. His Lab is also evaluating new drugs, including not only the synthetic triterpenoids made in the Department of Chemistry at Dartmouth, but also selective estrogen receptor modulators (SERMs) and rexinoids (new agents that are selective for binding to the retinoid X receptors [RXRs]). The Lab is involved in a number of active scientific collaborations with other university and NCI laboratories throughout the country. Two of the synthetic triterpenoids that were made for the first time at Dartmouth and pioneered in the Sporn Lab are now in Phase I clinical trials.

In January 2009, The Harvard initiative in Patient - Associated Science: Training, Education, Understanding, and Research (PASTEUR) featured an address by Dr. Sporn. Describing this HM alumnus as a "Clinical Champion" the PASTEUR Initiative noted that "Medical scientists have long dreamed of preventive treatments that would render fatal diseases such as cancer into manageable chronic disorders." Dr. Sporn continues to pursue that dream, but he also asks that medical science and the public join in this pursuit, by setting aside the "outdated" definition. "It's not cancer until there's an invasion."

Indicating that cancer research and treatment is often viewed in much the same way as Alzheimer's disease in that treatment is considered after the problem is already out of control, Dr. Sporn advises instead that: cancer is a multi-stage disease that goes through various cell transformations and sometimes long periods of latency in its progression; researchers think of cancer not as a state of being (an invasive group of fast-growing cells) but as a process, a type of chronic disease; the focus for cancer research should shift toward prevention and the identification of risk factors for cancer; and physicians must intervene earlier in the process, especially at key points when lesions occur. All of this requires public re-education, says Dr. Sporn because "People are not healthy if they're on a path toward cancer."

For Dr. Sporn the best way to treat the disease is to prevent cancer from ever entering the deadly stage of malignancy. The cardiovascular model, he notes, identifies a variety of indicators such as cholesterol screening, high blood pressure and other risk factors in a strategy that has prevented millions of heart attacks and strokes. Cancer research should look to identifying similar risk factors, says Dr. Sporn.

IMPACT ON CANCER PREVENTION, TREATMENT, OR CURE

Dr. Sporn's "enormous contributions to halting cancer at multiple steps along the progression from normal to cancerous cells...offers hope that some of the most common and deadly cancers including breast, lung, and oral cancer, can be defused before they strike and spread tumor cells throughout the body," according to the AACR.

The researcher continues to be hopeful himself. "Prevention is ultimately a quality of life issue," says Dr. Sporn. "I think it's very real-

istic to project that we'll develop some really exciting preventive modalities...we should be able to identify people at risk when they're young and then do something to intervene—which is ultimately going to offer a higher quality of life than waiting until people are actually in trouble. To me, that's where the excitement is."

Dr. Edward Gelmann '68, HIV/AIDS and Prostate Cancer Pioneer



A look at the 1968 Horace Mann *Mannikin* offers more than one clue about the future contributions to be made by graduating senior Ed Gelmann '68. In fact, it was at Horace Mann School where this renowned expert in medical oncology, molecular genetics, and tumor cell biology would begin his journey toward groundbreaking research, while teaching, mentoring, and caring for others—and also earning a place in medical history.

Described in his HM yearbook as a student whose "no-nonsense approach and probing mind brought him unfailing academic success" and citing his "desire to serve" credo the *Mannikin* includes a picture of Gelmann instructing a class of eighth-graders in his role as a lab assistant who "helped conduct and map out (HM's) IPS (Introduction to Physical Science) course." Noted also for his accomplishments as a *Mannikin* editor and for his tireless volunteer work and coordinating efforts on behalf of HM's Saturday Tutoring Project, it is hardly surprising that Dr. Edward Gelmann would continue to work resolutely in each of these pursuits.

The rewards to all of us include breakthroughs Dr. Gelmann would make in identifying HIV early in the saga of the AIDs pandemic, and later helping discover a gene responsible for up to 70 percent of prostate cancer cases.

Today Dr. Gelmann is Chief of the Division of Hematology/Oncology in the Department of Medicine and Deputy Director of the Herbert Irving Comprehensive Cancer Center (HICCC) at the Columbia University Medical Center. Dr. Gelmann's lab has been at the forefront of work on NKX3.1, a gene he helped discover in 1997. Dr. Gelmann's work showed NKX3.1, which is solely expressed in the prostate, to be the prostate cancer suppressor protein first down-regulated at the initiation of prostate cancer. His work in this area was recognized by the Prostate Cancer Foundation's Competitive Awards Program, an international competition that helped fund his exploration of a specific mutation on the NKX3.1 gene and its potential role in enabling prostate cancer growth in patients with the mutation—an incredibly significant finding in light of the fact that prostate cancer is the most common type of cancer in men, and the second leading cause of cancer death.

Dr. Gelmann received his cancer training at the National Cancer Institute at the National Institutes of Health. He spent ten years at NCI and then moved to Georgetown University where he directed the Growth Regulation of Cancer Program and the

Clinical Research Management Office and was Director of the Prostate, Lung, Colon and Ovarian Cancer Screening Site at the Lombardi Comprehensive Cancer Center at Georgetown University, where he was also Professor of Medicine and Oncology and Professor of Cell Biology. He has scores of papers and editorial articles to his credit.

One of Dr. Gelmann's responsibilities at Columbia is to link its oncology research database with the National Cancer Institute's new database, to enable oncology researchers around the country to share findings expeditiously and to speed discovery. Deeply involved with research, teaching and mentoring, and managing and directing complex clinical studies with teams of scientists throughout his professional life Dr. Gelmann has also experienced first-hand the pressure that politics, economics and public opinion can have on scientific research. Today Dr. Gelmann is heartened by the renewed attention that the Obama administration has placed on scientific research, but he laments that a generation of capable researchers may have dropped out or never developed because scientific funding flagged during the past decade.

Dr. Gelmann's enthusiasm about the country's recently-renewed commitment to science and education is profound, and particularly telling when one considers that his own involvement in these areas was guided, over the course of his career, by powerful stimuli of recent decades—some positive, and others painful. The IPS classes that Gelmann assisted in teaching at Horace Mann were part of a curriculum developed by some of this country's most prominent scientists and science educators in response to the Sputnik panic of the late 1950s, Dr. Jeff Weitz, HM physics teacher explained. The IPS program was a "very developmental, very experiment-based, and very focused" course of study "that was extremely strong on building scientific thinking," said Dr. Weitz, adding that Horace Mann taught IPS to eighth-graders from the mid-sixties through the early eighties. The program emerged as a positive response to national concern over this country's intellectual future. An indirect benefit was that it provided Ed Gelmann a chance to discover his own taste for teaching.

From Horace Mann Dr. Gelmann went on to Yale College, and then to Stanford University School of Medicine. He did his clinical and house staff training at the University of Chicago and afterward moved to the National Institutes of Health (NIH). His early work at NIH coincided with the appearance of one of the modern world's most consuming medical crises—HIV/AIDS. Disturbing as the AIDS situation remains, this crisis also had an upside, as dedicated and fine-tuned intellects, Dr. Gelmann among them, tackled the problem with tireless passion, racing the spread of the disease to find a cure, and offering a compassionate response in treating its victims.

AMONG THE FIRST TO TREAT HIV/AIDS

In an oral history interview for the NIH Dr. Gelmann recalled that he developed an interest in retroviruses, or viruses that merge

with the cells they infect, while at Stanford working with Dr. Henry Kaplan, the father of radiation treatment for Hodgkin's disease. Dr. Gelmann eventually joined the NIH lab of Dr. Robert Gallo as a postdoctoral fellow working on viral and human oncogenes. The year was 1979. The first Centers for Disease Control (CDC) reports relating to AIDS came out in mid-1981.

"There were these whisperings about... patients who appeared to have *Pneumocystis pneumonia*... as well as having Kaposi's sarcoma," Dr. Gelmann recalled to the NIH. "I thought that we were just seeing the tip of the iceberg." Working in Dr. Gallo's lab Dr. Gelmann was among the researchers who began to explore the possibility that the disease was caused by a retrovirus. "Bob and I speculated about that (the retrovirus possibility) and I was one of the people who tried to get involved with that research very early. The only handle that we had into human retroviruses, was by looking at viruses that were similar to the known one—HTLV-1 (Human T-cell Lymphotropic Virus)." This work was a precursor to the discovery of the Human Immunodeficiency Virus, or HIV, and Dr. Gelmann presented papers at several conferences on the similarities he and his colleagues were drawing between HTLV-1 and HIV/AIDS.

By the time the discovery of AIDs was formalized in publications by Dr. Gallo in 1983, and by French researchers just weeks before, Dr. Gelmann had gone on to the Clinical Center of the National Cancer Center to focus on the treatment of AIDS-associated malignancies, in particular, Kaposi's sarcoma, but of opportunistic infections as well.

"Since interferon was being used in Kaposi's sarcoma, we thought it would be a good idea to test whether it had some antiviral properties as well as anti-proliferative properties. I became the principal investigator of that trial and we began to accrue patients," Dr. Gelmann said. He described as "rich and fruitful" the collaboration that developed during this critical time among NIAID and National Cancer Institute researchers, and other research and treatment branches, including the Federal Drug Administration (FDA), as well as with the large number of patients in clinical studies, the research nurses, fellows and others involved with their care. During the two years Dr. Gelmann was involved in the clinical studies of AIDS patients at the NIH he saw the number of patients increase rapidly. He has called "heroic" their cooperation with the experimental drug issue involved in the clinical trials of the day and notes that cancer research has benefited from this aspect of the AIDS activism model. The research (particularly in retroviruses) related to HIV/AIDS, Dr. Gelmann believes, has benefitted all of research in cancer and other fields because of the ramifications of the technical expertise and the biotechnology developed at the time.

Dr. Gelmann also worked with early clinical trials in treating patients with AZT, the first antiretroviral drug used to treat the newly-discovered HIV that reduces the amount of virus in the body, can slow down or prevent damage to the immune system, and

"Support of scientific research by the government is the single most important lifeline we have... The bottom line is the fact that because there is money in the budget this administration will restore some very good minds to the work they can be doing."

reduce the risk of developing AIDS-related illnesses. When AZT became the focus of AIDS treatment Dr. Gelmann returned to his personal focus on cancer. He moved to Georgetown University and the Lombardi Cancer Center in 1988 and to Columbia Presbyterian in 2007.

THE ROAD OF RESEARCH, FROM HORACE MANN TO TODAY

Dr. Ed Gelmann recalls that his “interest in science was certainly fostered at Horace Mann. Science was a big part of my Horace Mann education. I was pretty heavily involved in science classes, and I spent one or two summers working in the science department labs. I also assisted Mr. (Leonard) Zakrzewski with the eighth-grade science classes,” he said of his teacher.

Dr. Gelmann returned to Horace Mann in 2002 with a group of alumni asked to visit different HM departments and review curriculum in their areas of expertise. Happy to volunteer on behalf of his alma mater he noted that it was at HM where he learned some of the basics of scientific research. One, he says, is that “science is a painstaking, interactive process. It is guided both by having a prepared mind and by good intuition.” And, just as Ed Gelmann’s HM teachers showed their appreciation of his talent and dedication, this alumnus offers similar respect to those he teaches. In fact, when Dr. Gelmann left his clinical research work with HIV at the National Cancer Institute to return to focusing on cancer research fulltime, he attributed his journey into in the area of prostate cancer to “the work being done by one of my post-doctoral students. It moved me in that direction.”

Dr. Gelmann’s work has always followed “a three-pronged attack,” he said. “Today I care for patients. My research lab is active and ongoing, and I continue to teach, also mentoring Ph.D. candidates and medical students. For me it’s always been a continuum.”

It is “the enthusiasm and dedication of those who pursue” the “painstaking work” of scientific research that keeps Dr. Gelmann involved with teaching and mentoring. “The students and the trainees I work with are highly motivated. These are people who have chosen a path and are burning with intellectual curiosity. As a research director one of my jobs is to identify their strengths and guide them in their work.”

WELCOMING NEW FOCUS ON SUPPORT FOR SCIENCE

Dr. Gelmann has seen both the benefits and downside of funding when it comes to scientific research. At the height of the AIDS crisis, or the growing awareness of the disease, he noted that “People had to throw (research) money at AIDS because only then did bureaucrats and legislators think that something was being done.” But, when money came in too fast, there was not enough time to adapt. Research proposals require proper peer review, Dr. Gelmann said. His advice on “accountability” is sure to hit home these days.

For Dr. Gelmann it is clear that scientific research cannot exist without government support. “I am delighted that the new administration appears to embrace intellectualism and scientific research.

I am delighted that the NIH has been designated to receive \$10 billion in the stimulus package,” he said. “Support of scientific research by the government is the single most important lifeline we have. We can attribute research done in leukemia, for instance, to this support. A certain kind of leukemia was almost always fatal. With support for funding during the Clinton era researchers were able to reverse that to an 80 percent survival rate.”

Nevertheless, the increased funding slated for the NIH “is a drop in the bucket for what the Department of Defense gets for a single airplane or weapon,” Dr. Gelmann said. He also mourns the “threat to a generation... of very smart and very gifted people whose research careers were interrupted” or who chose never to go into science because of the dearth of funding in the last several years.

“The bottom line, I think, is the fact that because there is money in the budget this administration will restore some very good minds to the work they can be doing,” said Dr. Gelmann. To that end, and to the current generation of science students at Horace Mann and elsewhere Dr. Gelmann, teacher, researcher, physician, and perpetual student, offered this advice: “I tell students they have to follow their dream as best they can, to get up each morning and try to do what you love to do. Find good mentorship, and then pursue what you have to do.”

Entrepreneurial Answers to the Environment and to Business Ethics

Peter D. Mandelstam '79, Harnessing the Wind



When President Obama described his plans for reactivating the U.S. economy in his February 24, 2009 address to the joint Houses of Congress and the Senate—and to the American people—the call he made for increased investment in wind power was applauded by many, but perhaps no one more than Peter Mandelstam '79.

Mandelstam is founder and president of Bluewater Wind, one of the nation’s leading developers of offshore wind energy projects, and a tireless advocate of wind power as a clean, safe, and stable-priced means to meet this country’s energy needs. His advocacy, as an environmentalist, a board member of the American Wind Energy Association (AWEA), and a businessman, have earned his ideas a place in the President’s plan to double renewable energy in the next three years, a plan that was reinforced with the signing of the economic stimulus bill, which includes provisions to spur development of wind and other renewable energy industries in the current adverse economic climate.

Peter Mandelstam is another among Horace Mann’s visionaries and true believers, a person who committed himself to an idea, studied and analyzed it, and began to pursue and promote the

“The students (at HM) were really well prepared. They had a deep understanding of the issues. They get it... This entire generation—they just get it. They understand that there is no more time to waste when it comes to the environment and climate change.”

good it can do today, and the contribution it can make to future generations. And he dates the path he has traveled in promoting his idea back to his student days at Horace Mann.

But first, back to wind power. Here's the short course: Harnessing the wind to generate power is an idea rooted in the dawn of civilization. From the ancient Egyptians' use of wind to sail ships along the Nile; to the windmills of ancient Persia used to grind grain; to the Chinese, who pumped water using wind circa 200 B.C.; to the advances in windmill design associated with the Dutch; to the American colonists, whose windmills were used for cutting wood in sawmills, ideas for using wind have not run out. That is because wind itself does not run out. An original renewable energy source wind is simply air in motion, caused by the spin of the planet and the uneven heating of the earth's surface by the sun, absorbed at different rates. Like old-fashioned windmills, today's wind turbines use blades to collect the wind's kinetic energy: The modern blades use aerodynamic lift as well as the traditional drag or push of the wind on the blades. Greatly increased efficiency comes from the wind flows over the airfoil-shaped blades causing lift and subsequent turning. Connected to a drive shaft that turns an electric generator, wind translates into energy production.

Peter Mandelstam explained all of this, in a sleeker version, to students at Horace Mann during the Lower Division's Earth Day in April 2008. He was excited about his visit, not just because he got to catch up with his son Andrew '16, then a fourth-grader, but because the students were so receptive to ideas about protecting the environment. “The students were really well prepared. They had a deep understanding of the issues, and, they get it,” said Mandelstam. “This entire generation—they just get it. They understand that there is no more time to waste when it comes to the environment and climate change,” Mandelstam said. *His* crusade has long been about convincing those in decision-making positions who did not grow up environmentally aware.



Peter Mandelstam '79 addressed Horace Mann students.

Tracing his pursuit of wind power, and his advocacy on behalf of this resource among senators, congressional representatives, local policy boards, and, the public, Mandelstam recalls “a very powerful series of connections” that brought him to this point. “In my senior year I took an urban studies course from Mr. Clark (the late Inslee (Ink) Clark, former Head of School). We read *The Power Broker* by Robert Caro in that class. He is a Horace Mann alum,” Mandelstam said of Caro '53 who won his first Pulitzer Prize for the book, published in 1975, only a few years before this class. “I decided then that I wanted to go into government, and I did major in government at Harvard,” said Mandelstam.

“We did a role-playing exercise in that class. My role was as president of the New York City Council. Years later, I ended up working for the City Council President, in the housing department. We were involved with building affordable housing,” recalled Mandelstam. Then, in 1989 Mandelstam read another work that influenced him profoundly. “It was an article in *The New Yorker* by Bill McKibben that was published on September 11, 1989, and later was extended into McKibben's book *The End of Nature*,” he vividly recalled. An impassioned argument positing that the survival of the globe is dependent on a fundamental, philosophical shift in the way we relate to nature, the book is still considered a groundbreaking work in environmental studies.

“That book changed my life. I left city government and moved from housing to renewable energy,” said Mandelstam. He first devoted himself to solar energy for a number of years, becoming founder and executive director of the non-profit Solar Technology Institute, which worked with the UN, U.S. agencies, religious organizations and other non-profit groups to provide training, technical assistance, and fundraising to make solar energy available in developing countries. “I set up a non-profit group that installed solar-powered medical vaccine refrigerators in Central and South America,” he said. “While I was doing that, I was following other renewable energy sources. I eventually switched from solar to wind.”

ADDRESSING THE FUTURE

The switch was spurred by Mandelstam's recognition that solar energy might never generate the utility-scale power necessary to affect climate change, and this alum was anxious to confront the problems of the future *now*. That's ironic when Mandelstam is asked to hone in on the reason behind successes he's achieved in getting his message across—and in launching wind power projects around the country. But, he says, “I'm a very patient person.” In 1997 Mandelstam formed Arcadia Windpower, which developed the 181 MW Judith Gap project, Montana's first wind farm. He then founded Bluewater Wind in 1998 to develop wind power off Long Island and the rest of the eastern seaboard. Mandelstam also became a leader in the wind industry on the advocacy and policy front, serving on the AWEA board for eight years, co-founding and chairing Wind Power New York (now ACENY.org), and actively

supporting successful efforts for a Renewable Portfolio Standard in New York and New Jersey. He is currently Chair of AWEA's Offshore Wind Working Group, and Bluewater Wind (www.Bluewaterwind.com) is working on potential offshore wind farms in New York, New Jersey, Maryland, the Great Lakes and Rhode Island. In June 2008, Bluewater Wind and Delmarva Power in Delaware signed a \$2.5 billion 25-year contract for 200 megawatts of wind-generated electricity. The story behind the success of Mandelstam's efforts there is the subject of a Sunday *New York Times* magazine feature on this alumnus. (September 14, 2008, <http://www.nytimes.com/2008>)

"My first year in the business the U.S. had 11 megawatts of wind power installed. By 2008 this had increased to 8,300 megawatts," said Mandelstam. Rattling off other figures that are "good barometers" of the industry's growth, he notes, "At the first wind conference I attended there were 200 people. Currently there are 85,000 people working in the wind industry nationwide. Last year 42 percent of all power plants built in the U.S. were wind. Although wind provides only a small part of overall energy generation, in 2007 the installed capacity number was 35 percent. Wind is now mainstream."

So where does the "patient" yet hurry-up-and-save-the-world dichotomy come in? It is in Mandelstam's thoroughness. "I spent half a million dollars in 21 days doing investigations in the ocean for the Delaware project, before anything was decided," this innovator said. It is also in the comprehensive and arresting way that he states his case. "Right now, most people still can't wrap their minds around the idea of limited fossil fuels. Basically, if we don't do something, in my son's lifetime there will be no more gas or oil, or maybe even coal. People living in the 19th century understood they would freeze to death if they didn't cut and save wood. History is full of examples of civilizations that died out because of changes in resources. Egypt used to be covered in forests. What we know, and what history has shown us, is that fossil fuel is volatile. No elected official I know believes that just because the price of oil has dropped since last year it will stay that way. From a business standpoint, wind power doesn't change, so in Delaware, I was able to guarantee a price for 25 years. In Montana we guaranteed our price for 20 years."

"Coal has been artificially cheap for decades, but the real cost of coal has not been counted. We've paid in premature deaths, in respiratory illness, in the mercury in our fish, our ocean food supply. The Harvard School of Public Health has estimated that the Delaware project alone could save \$1 billion in health care costs."

In the end, it may be Mandelstam's kind of "good" business sense that seals the deal, particularly in the current economic climate, with unemployment on the rise. Mandelstam acknowledges the hesitation many feel when told of the need to transition to "green" jobs, as they wonder what will become of those people so long employed in fossil fuel industries. "Just as the people who made horse-drawn buggies continued to work, people will work. A green job in wind, for instance, is something that once the renewable energy source is up and running, someone *needs* to keep it up and running. Once

you have dug coal from the earth there is no more to dig."

Symbolically, one of the last trips then President-elect Obama made before his inauguration was to a manufacturer in a Cleveland suburb that began supplying bolts to wind-turbine manufacturers a few years ago. The company had recently added 13 employees and expected to continue to expand its workforce in this hard-hit area. "For years it was frustrating to talk to folks on Wall Street," Mandelstam recalled. "Back in 1998 they would tell me they were making money with Enron, and I'd say, 'Enron may not be around in four years.' For a long time, people wanted to get rich tomorrow. But I was patient, and I'd ask them to be patient."

"For too long we've been thinking that tomorrow would never come. What Delaware realized is that tomorrow has arrived. A time of crisis is also a time of opportunity."



Jay Coen Gilbert '85, the Business of "B"-ing "Good"

Back in his days at Horace Mann School Jay Coen Gilbert '85 would listen with rapt attention—while also mixing it up in classroom discussion—as his teachers "opened the world" to him. Today this alumnus is an innovator recognized for having similarly opened the world—to businesses anxious to engage with its population and causes, in a socially and environmentally-responsible way.

Coen Gilbert doesn't see himself as an innovator. He says he's only doing what he's always done: "listen" just as he did in those classroom days at Horace Mann. But now it's as co-founder of B Lab, a non-profit organization that is working to establish nothing short of a new sector of the economy—one that will harness the power of private enterprise to create public benefit. That sector is comprised of a new type of business entity—the B Corp, for "beneficial"—a concept Coen Gilbert also helped define. It's an idea that's rapidly catching on. From 81 founding B Corp companies in 2007 today 171 companies in 31 industries with a \$957 million marketplace value are certified B Corps. B Corps, or businesses that have attained the certification, *now* represent a growing sector of the economy. (www.bcorporations.net)

Companies cannot become certified by merely making contributions to charities, or through environmentally-conscious practices, Coen Gilbert explains. The term refers to an official certification a company can obtain by meeting comprehensive standards that show socially and environmentally responsible performance, in a way that also institutionalizes stakeholder interests. By "listening" to the issues businesses face to fulfill the B Corp ideal Coen Gilbert devised B Lab to guide them on their way to becoming part of this new economic sector, and toward making a lasting difference. B Lab grants the certification to companies able to answer a holistic survey that determine whether they qualify as "beneficial." The benefit to the companies? One is the growth of the community itself. By becoming a B Corporation a company has access to bil-

lions of dollars of collective market presence created by thousands of B Corporations speaking with one voice; millions of dollars spent annually by B Lab to promote the companies; and access to a community of fellow entrepreneurs who share best practices, consumers looking to support “good companies” and investors aligned with the mission.

STARTING FROM... AND 1

Coen Gilbert is no theoretician when it comes to business. He earned the ability and street cred to advise private enterprises by developing a profitable business himself. And again, he did that by listening to the voices of the world around him, and then broadcasting back their sound. That company was AND 1, a basketball apparel maker that picked up the expressions of players on the streets, and famously emblazoned them onto T-shirts that grabbed consumer attention and grew AND 1 from its door-to-store-sales beginning into a \$250 million empire. That adventure also leads back to Horace Mann, where Coen Gilbert met and became best friends with his AND 1 partner Seth Berger '85, who started the business along with another associate, as part of a project when he was in grad school at Wharton. Jay returned from the west coast where he pursued East Asian Studies at Stanford University to take part.

The three partners were avid basketball fans whose product attracted serious street and schoolyard ballers and focused on only one sport. Though Coen Gilbert insists he “has no game” he certainly has a sense of basketball style. A point guard on HM's Boys Varsity Basketball team he was part of the “Cash Crew” sent in to mop up a game, “bringing fans to their seats” as the 1985 *Mannikin* recorded, with “their outstanding varieties of play.” In fact, baseball was more his game, as a top pitcher for HM. Berger was a basketball star at HM—the “the playmaker” who “dazzled viewers with his unbelievable passes and controlled the tempo of the game” and who went on to play on the JV team as an undergrad at Penn. These alums' love of basketball and the culture surrounding it fueled their research and development, leading to the success of their shirt, shoes, and shorts line, a mix-tape tour and ESPN spots. Of course there was a philanthropic component as well. AND 1 provided a gym, yoga classes and other perks to its employees. It required suppliers to avoid engaging in sweatshop labor practices and hired an independent auditor to monitor compliance. It also “always” contributed 5 percent of its profits to charity, “even when there weren't any profits,” Coen Gilbert said. The company eventually outfitted dozens of college and high school teams, and saw AND 1 apparel worn in playgrounds and gyms around the world. Noting that 98 percent of student-athlete basketball players—even in the top tier—never go on to play professionally AND 1's charitable contributions were directed to organizations with an educational focus.



When AND 1's partners decided to sell the company to American Sporting Goods in 2005 Berger was able to pursue his dream of becoming a basketball coach. Today he is in his second year of coaching at Westtown School outside of Philadelphia, which both his and Jay's children attend, and at a salary Berger returns to the school. Coen Gilbert led AND 1's product and marketing for most of his 13 years with the company, and served as its CEO during its period of most rapid growth. He went on to become co-chair of Investors' Circle, a national angel network dedicated to “Patient Capital for a Sustainable Future” that has invested over

\$107 million in 171 companies since 1992, to develop the B Corp concept, and to co-found B Lab. He is also a Henry Crown Fellow of the Aspen Institute, and serves on the boards of the Philadelphia chapter of KIPP, a national public charter middle school, of City Year, and Monteverde Friends, U.S.

“The work I'm doing today has a direct thread that leads back to my education at Horace Mann,” said Coen Gilbert. “The most obvious is Seth Berger, my best friend and business partner at AND 1. Our entrepreneurial success enables me to do what I'm doing today. Another thread leads back to my teachers at Horace Mann. One of

“The work I'm doing today has a direct thread that leads back to my education at Horace Mann... One of the incredible things about my Horace Mann teachers was that they influenced our decisions about how we looked at our business. We always looked at the business as a family... and we always looked at what we were doing as much bigger than ourselves... These classes didn't teach us about business, but they opened our minds up to the rest of the world.”

the incredible things about my Horace Mann teachers was that they influenced our decisions about how we looked at our business. We always looked at the business as a family. We had personal friendships with our employees and our suppliers, and we always looked at what we were doing as much bigger than ourselves.

“I can attribute that to teachers like Mr. (Gordon) Newcombe who I had for political science, or Mr. Schiller (Upper Division Head and English teacher Dr. David Schiller) who taught South African literature, or Tek Young Lin who taught religion and Daoism,” the alumnus recalled. “These classes didn't teach us about business, but they opened our minds up to the rest of the world.” Jay Coen Gilbert and Seth Berger maintain their connections with Horace Mann, recently getting together with Dr. Schiller and English teacher Harry Bauld.

“I also learned about innovation at Horace Mann. In Mr. Kisslinger's class we had to write an essay about someone we admired,” Coen Gilbert recalled of a class with former HM English teacher Jerome Kisslinger. “I wrote about Inky Clark (then Head of School, Inslee Clark). He was not so much an innovator, but someone who

brought about a change in an institution. At Yale and at Horace Mann he effectively led these two schools into a new era when he managed their becoming co-ed. Sometimes innovation is just helping move an institution to keep up with the times. Sometimes, when an institution is behind the curve, it takes an individual to bring the institution around.”

SETTING STANDARDS THROUGH CERTIFICATION

Through his work with the Investors’ Circle and in developing B Lab Coen Gilbert noted that he and his colleagues “are hearing that many companies” want to become social enterprise businesses, “but there are impediments. For one, businesses need standards to assure that they can remain competitive with other like businesses and profitable for investors. Consumers might want to put their money where their values are. Investors might want to put money where their values are. These ideas require standards to insure such businesses are accountable to consumers and to investors, and that needs third-party certification,” Coen Gilbert explained.

“We began by looking at the infrastructure of capital markets. Neither the legal nor standards infrastructures have kept pace with what new investors want and with the needs of society. Creating that infrastructure was the first thing to do. The *infrastructure* is the innovation. B Corp is doing for sustainable business what LEED is doing for sustainable buildings,” he said of the certification that provides independent, third-party verification that a building project meets green building and performance measures, and designates this accomplishment with a nationally recognized LEED symbol.

When *Inc. Magazine* wrote about B Lab in 2007 it offered the example of Give Something Back, an office products company business that donates over half of its profits (\$25 million in 2006) to charity. The owners repeatedly turned away potential investors out of concern for protecting their social goals, since widespread interpretation of corporate law deems that public companies are legally obligated to maximize returns to shareholders. The article also cites Ben & Jerry’s as a company that was not able to withstand pressure from shareholders and had to give in to a buyout in 2000. Certification as B Corp means that a company has articles of incorporation outlined up front that inform investors that managers must consider the interests of employees, the community, and the environment as well as shareholders. And that’s only one example. B Lab’s ultimate goal is to help develop B Corporations into an economic sector legally recognized by states, tax-preferred by the IRS, and valued by investors and consumers, and in a generation, to reach a five-to-seven percent share of the U.S. GDP—the size of today’s non-profit sector. The result, say B Corp promoters, will mean greater economic opportunities for individuals and communities; having more people employed in great places to work; more living local economies emerging in the U.S. and across the world; and, society will have moved closer to achieving a positive environmental footprint.

A DECLARATION FOR OUR DAY

Coen Gilbert and B Lab are gaining media, legislative, public and policy-maker attention each day. One reason, says the alumnus, is because the current economy has highlighted the need for corporate accountability. “With the economy the way it is—we realize that this type of systemic problem (accountability) requires a systemic solution—whether you’re a free trader or fair trader, because we’re all going to be shareholders,” he said. “B Corps offer a way for companies to create social as well as investment value. One of the things that is important to remember is that this is no longer an idea. If it weren’t for existing B Corporation companies with billions of assets showing concrete results we wouldn’t be getting so much attention in policy circles.”

Another reason is the likelihood of the administration establishing an Office of Social Innovation in the White House, a federal office to promote innovative approaches to social problems and help entrepreneurial nonprofit groups expand their programs as many have proposed for years. No doubt that’s why B Lab was invited to two meetings with the Obama-Biden Transition Team in January 2009. And no doubt, through these meetings, the administration learned of B Lab’s “Declaration of Interdependence,” a declaration that sums up Coen Gilbert’s vision by paraphrasing a document 223 years old. B Lab’s Declaration “holds these truths to be self-evident: That we must be the change we seek in the world; That all business ought to be conducted as if people and place mattered; That, through their products, practices, and profits, businesses should aspire to do no harm and benefit all; That to do so requires that we act with the understanding that we are each dependent upon one another and thus responsible for each other and future generations.”

The Declaration’s recognition of a sense of responsibility to and interconnectedness with others throughout the world is one aspect of the B Lab “business” its founder traces back to his days at Horace Mann.

Applying Intellectual Capital to the Issues of the Day



Caitlin Zaloom '91, The Life of the Mind as Human Capital

In an era of concern about dwindling capital and shrinking resources there is still much to celebrate—in the *human* capital of society’s thinkers and the resource of minds tuned to the redemptive power of critical thought.

Caitlin Zaloom '91 is one of those thinkers. Her area of study holds the possibility of illuminating a citizenry looking for answers. Her research offers models of hope.

Dr. Zaloom is Assistant Professor of Social and Cultural Analysis in the Department of Social Anthropology at New York University. In research focusing on culture and economy; financial markets, science and technology, and cities and globalization, and in her teaching, she aims to use “rigorous, multidisciplinary approaches to the ethnographic study of urban cultural economy and the anthropology of capitalism.”

Once a trader at the key futures exchanges of Chicago and London her acclaimed 2006 book *Out of the Pits: Traders and Technology from Chicago to London* examines economic rationality in light of traders’ behavior. Today she is writing about how millions of Americans are dealing with debt. Most cutting-edge is Prof. Zaloom’s work in neuroeconomics, an emerging discipline that uses breakthroughs in neuroscience to explore how our economic behavior is influenced by impulses in our brains.

“In particular, my research revolves around the relationship between economic knowledge, everyday financial practice, and material culture,” Dr. Zaloom notes. The “overarching theme... that unites this work is the cultural and material constitution of economic reason. My projects analyze how daily economic practices, physical spaces, and technological designs shape consumer choice, individual decision-making autonomy, and markets. I probe these American values through explorations of the lived ways that individuals engage with economic ideals.”

In an age of economic uncertainty it is reassuring to know that Prof. Caitlin Zaloom is on board, and that she is also teaching another generation to explore and put into perspective the ills and triumphs of the continuum of culture. For Horace Mann School, which historically treasures “The Life of the Mind,” it is meaningful that Dr. Zaloom embarked on this journey as a student here. And, while not all of her high school classes related directly to the social anthropology and cultural studies she went on to pursue at Brown University, or her Ph.D. work at the University of California, Berkeley, Prof. Zaloom says her Horace Mann studies inform her research today.

LEARNING TO LOOK AT SOCIETY, FIRST THROUGH THE CAMERA’S LENS AT HM

“I was always interested in cultural anthropology and I took a lot of history courses at Horace Mann. But I always think of Karen Johnson as my first fieldwork instructor,” said Dr. Zaloom of her photography teacher at HM. “She taught me to look at things from different angles, and see beyond the surface. My tools are now words, instead of a camera, but essentially I am doing the same thing.”

Also significant to this alumna is the religion class she took with Pasquale DeVito. “I remember very, very well Mr. DeVito’s religion class. What he taught is relevant to the work I’m doing now.”

That work is the book Dr. Zaloom is completing on how Americans are dealing with debt—including millions of middle class Christian Americans. Her forthcoming book, *America in Debt*, tells the compelling story of how American evangelicals today are bringing religious ministry together with financial counseling through “Church teachings to encourage believers to bring their intimate relationship with God into the marketplace” and “redirect



their consumption in this light,” Dr. Zaloom explained. The anthropologist’s research took her from government archives on housing policy to her field work in the churches of California, where home foreclosures are among the nation’s highest, and tens of thousands worship at evangelical mega-churches that are at the forefront of this country’s evolving faith-based debt counseling movement. Participating in Sunday services she spent time with parishioners, preachers, and lay leaders alike, who were either debt counselors or advisees. All are also “part of a movement in tens of thousands of churches across the country that have

elaborate programs to help members realign their relationship between money and God,” said Dr. Zaloom.

Is there an economic lesson here for those not involved in Evangelical Christianity? “The messages and practices of Christian finance illuminate the complex relationships among economic reason, faith, and consumer culture in the United States today... offering new models and techniques for living in today’s volatile economy,” Dr. Zaloom summarized in a presentation at the Berkeley Center for Religion, Peace and World Affairs at Georgetown University. “People are reticent to talk about debt. This movement actually takes people through their relationship with money, using Biblical precepts for guidance. It helps those in debt address their individual economic problems through collective solutions, particularly by joining with their community to affirm and enact non-commercial values. One of the things it has shown is that teaching financial responsibility is central to people’s well-being. This is something we talk about privately, but we need to make a public discussion.”

STUDYING SOCIETY, AND CONTRIBUTING TO UNDERSTANDING

Being open to all areas of thought, being able to analyze variant ideas, and being intellectually agile at connecting them with the forces of science, technology, culture and history toward an understanding of their culmination in society’s present state—these are all part of the discipline to which Dr. Zaloom has dedicated herself. Providing insight into the impact of these divergent influences on society is the contribution her work bequeaths to all.

Dr. Zaloom’s *Out of the Pits* is one such contribution. Called “must reading for business buffs or anyone who has ever wondered how financial markets work” by one reviewer, in this book Dr. Zaloom takes readers to the floor of the Chicago Board of Trade and presents a first-hand account of how the digital transition has affected the way traders do business. As Dr. Zaloom explained in her book, the iconic world of traders shouting and waving as they buy and sell futures has transformed into one where they sit behind individual screens, isolated from competitors or co-workers. Where once personal connections were the key to making deals, in online markets, traders act alone. In the open outcry market emotion played a role in each decision and success required personal skills and social interaction. The more “cold and quiet” discipline of online trading is one that favors “symbolic analysts” trained to calculate with cool hearts and hands.

Dr. Zalom's portrait described the market in 2006. By 2009 one must wonder if those hearts were too cool, or maybe even cruel. As Prof. Richard Sennett of the London School of Economics wrote, "Caitlin Zalom uses anthropology to do some hard thinking about capitalism. The result is an unsettling portrait of the personal and social costs of the new economy."

"NEUROECONOMICS" BRINGS SCIENCE INTO THE SOCIAL REALM

As her first book gained critical acclaim Professor Zalom embarked upon a new area of inquiry, in a discipline new itself. The recipient of a National Science Foundation Science and Society Program Research grant in 2006, her work also examines this emerging field—a discipline that stems from recent advances in neuro-scientific technologies, particularly imaging that shows how and where aspects of human behavior occur in the brain. The decision process is one key area. Neuroscientific technologies can have a vast impact on society, as they yield new ways to understand how we act in the personal and social realm. Books on the subject are bestsellers, and the web bristles with debate about topics such as willpower and addiction, biological determinism and freedom.

Neuroeconomics takes this further, applying neuroscience to questions of how people, and society by extension, relate to money in such emotional areas as risk-taking, impulsive spending, incentives, and more. In this era of intense economic scrutiny cultural anthropology deems this area worthy—nay, demanding of deeper study.

"I study neuroeconomics not as a practitioner but as an anthropologist of science," explained Dr. Zalom. "Neuroscience has started to deal with economics and a host of issues. Among other things, it has come to see the contemporary consumer environment as ill-suited to the structure of our brains. One very fruitful area in economics is neuroscience and impulsivity, where we look at why people spend *now*, why do they eat the cake *now*, instead of saving or dieting. This issue of impulsivity is a very strong behavioral finding. Neuroeconomics is trying to put it into perspective in terms of biology.

"My interest in neuroeconomics was sparked when I was conducting research on financial traders. In 2000 I began to read papers and attend conference presentations where behavioral economists were suggesting a link between decision-making and biology. I began to ask why such an inquiry was emerging, and why and how neuroscientists and economists were working together to create the field," Dr. Zalom explained. "How, I wondered were biological facts drawn from neural imaging technologies being used to establish social facts about the nature of economic action?"

"I've been tracking the development of the study of neuroeconomics itself by looking at how current economic questions drive scientific research on the brain," Dr. Zalom explained.

An example is an article Dr. Zalom co-authored analyzing a scientific presentation on how the brain responds to gifts, and whether or not physicians are able to act neutrally in prescribing certain medications when pharmaceutical companies woo them with rewards. It's a hot-button issue being discussed by policy makers and medical organizations. Shed-

ding light on the actual *study* of this study has the potential to influence both. "Scientists have the time and resources to pay attention to a limited number of research areas. I am interested in how social and cultural factors focus their attention," said Dr. Zalom.

In her current work in neuroeconomics Dr. Zalom argues that "economists and neuroscientists are drawing the problems of market societies into human biology, creating an understanding of decision making embedded in the faulty calculations of human synapses."

CONNECTING THE CONTINUUM THROUGH CULTURAL EXPLANATIONS

All of this feeds the fertile ground of research represented by Dr. Zalom's study of the evangelical movement and how it addresses economic behavior, particularly in light of powerful influences from Madison Avenue to government policies the anthropologist believes helped bring us to this day. This work in turn connects elegantly to yet another of Dr. Zalom's research interests—on cities and society.

"There is a lesson to learn from how religious organizations help their members deal with debt. They go all the way from talking about the issue to actually reflecting on quotes from the Old Testament concerning money. This is not all about God, but about financial education," said Dr. Zalom. "One of the reasons we have reached our financial situation is because of the way we react around money. Christian evangelicals are putting this in the context of having people think about money in terms of their religious values.

"There are always different institutions telling us what to do with our money. One is the federal government. In the news today the mortgage situation is often framed in the context of irresponsible lenders and irresponsible borrowers. But, if you look at this historically, the push for home ownership came from the federal government. After World War II the ideal of home ownership became a powerful force. Over the course of those 70 years since WWII this idea moved from a cultural imperative to being part of the American identity."

To the question of whether home ownership wasn't always part of "The American Dream" Dr. Zalom points out that in this country's early days "property ownership was restricted to a very few. The extension of the idea of property ownership was carefully engineered by the federal government.

"Reading history as a continuous line from the past is one of the things cultural anthropologists can do to show how the actions and powers of institutions shape our lives in the present," Dr. Zalom explained. "Federal subsidies to builders and homeowners began with the New Deal. Then, after the War the idea of the single family home became very explicit. For instance, ads selling home ownership were primarily pitched at young men, returning GIs who had to be sold this idea.

"Reading history as a continuous line from the past is one of the things cultural anthropologists can do to show how the actions and powers of institutions shape our lives in the present."

The idea became a necessity Dr. Zaloom explained further. “Industries that supplied the War effort needed retooling. They were transformed into industries that produced what was used in the home. There was also a connection between home ownership and industries that had grown up around the car, like the building of highways, and the development of suburbs. Owning property became a key part of the economy because property ownership tied people to their jobs.”

POINTING CULTURAL HISTORY TOWARD SOLUTIONS

Caitlin Zaloom stretches this thread to our day. “The unintended effect can be seen clearly in the housing crisis because, in fact, not everyone can afford to own their own home.

One big, big lesson is that we need to rethink housing, and make renting acceptable. We need to make sustainable rental housing an honorable way of living. From the post-War era until today the federal government divested itself of our urban infrastructure. One thing the federal government can do now is look at the housing that has become dilapidated in this country and restore it. There are many reasons why this is important. Just replacing windows with lead paint could result in a five-to-ten-point increase in the IQs of children living in low-income housing, and help make this housing viable. Even with the stimulus package, this is an area that has not gotten much attention,” advised Dr. Zaloom. “I have been working on this idea with pediatricians at NYU medical school, particularly Dr. Michael Weitzman, a prominent children’s health advocate.

“The connection I wanted to make from the mortgage crisis to the evangelical Christian approach is that culturally-speaking there is good debt and bad debt. The federal government has convinced Americans that some debt is good. This worked even on people who grew up in the Christian tradition of scripture that discouraged debt,” said Dr. Zaloom. “Today the evangelical movement is addressing moral debt. A very interesting twist to the way of thinking about money that the churches are promoting is that external trappings of wealth become markers of inattention to spiritual matters. Adherents of this movement are not ascetic at all, but they are learning to see consumption as a means and not an end. The family, for example, has symbolic significance. The home can be redefined as wherever family is.”

Dr. Zaloom sees such thinking as important for all to grasp, not only faith-based communities. She also sees ours as an era of opportunity. “This goes back such issues as getting people back into urban areas. One positive thing that can come out of today’s crisis is that we start thinking again of cities as places where people live. The American middle class has moved out of cities. Instead, we should value cities as places not just for the rich or the poor. A lot of different kinds of people living together make cities vibrant. This contributes to a wider range of businesses, and a combining of creativity. This idea of creative economics includes artists who revitalized urban areas in the ’70s, or those who fueled the development of the Internet in the ’90s. Returning cities to economic value is an

ethical responsibility for this country. We need to attend to how to make that possible. We need to see people living their lives.”

Studying financial trading, emerging scientific fields, and consumer debt practices, Dr. Zaloom brings together an ethnographer’s commitment to fieldwork with techniques from other fields: space and place analysis from geography, attention to technical objects from science and technology studies, and the examination of social interaction from sociology.

An analyst of the way people have “lived their lives” over history, an observer of how we live today, Caitlin Zaloom is helping point our steps toward a more promising future.



James Grimmelmann '95, a “Watchman” for the Internet Age

In 2007 *Interview* magazine named James Grimmelmann '95 to its “New Pop A-List: 50 To Watch (Age 30 or Under).” Grimmelmann is a bit over 30 by now, but Horace Mann School is still watching.

Grimmelmann, now a professor at New York Law school, returned to Horace Mann in January 2008 to deliver the Computer Science Department’s annual Senior Technology Seminar lecture. He introduced it as a “very Horace Mann kind of talk,” mixing English, history, math, science, language, and art like an Upper Division student’s schedule. Starting with the Argentine writer Jorge Luis Borges’s vision of an infinite library and moving through images of a football field full of pennies and a giant abacus, Grimmelmann examined the way search engines work and the immense power they have over how people experience the Internet.

It was a typical performance for the young scholar, an intellectual juggling act combining serious science with legal policy and a generous dash of playful wit. In a recent post on his weblog, the Laboratory (<http://laboratorium.net/>), he referred to Google’s plan to scan and put online all books ever published as creating a “zombie army of orphans.” Perhaps it’s Grimmelmann’s goofy panache that led *Interview* to put him on its A-List with the likes of *Saturday Night Live* star Andy Samberg. But Grimmelmann said he takes very seriously the mission of making sure that future Steve Chens and Chad Hurleys—the founders of YouTube—will still have a free and open Internet to rely on. (And, oh yes, Steve and Chad were on the A-List, too. So were Rihanna, Akon, and Red Sox pitcher Daisuke Matsuzaka.)

His work jumps from one urgent technological issue to another: Does copyright law encourage people to be ethical? How can we protect privacy in the age of Facebook? Are online communities really feudal societies in digital disguise? Who controls search engines, and who ought to? Connecting these themes are Grimmelmann’s playful intellect, his concern for making a better world, and his unabashed love of the Internet. Where does a do-gooder young scholar get his inspiration? We sat down with Grimmelmann to find out what influence Horace Mann had on his sense of purpose.

THE ROAD FROM HORACE MANN

Even by Horace Mann's high standards, Grimmelmann stood out. When he arrived as a seventh-grader, he was already taking ninth-grade Geometry. Make that *Honors* Geometry. From there on, he was taking honors and AP courses left and right; when he ran out at HM, he started taking math down the subway line at Columbia. He gravitated to math and science contests, captaining HM's Knowledge Master Open team to an eighth-place worldwide ranking, and leading its programming team to a national championship.

That competitive streak didn't stay confined to the classroom, either. Although today he stands only 5'4" and was, he admits, "just as shrimpy" in high school, that didn't stop "Grimm" from joining the cross-country and track teams. "Running is a sport where the sheer ability to endure lots of pain can get you surprisingly far," he explains. Try 2.5 miles in 15 minutes: the time needed on the Van Cortlandt Park's cross-country course to become a member of the "Magic Circle," HM's roster of running greats. On the track team, he anchored the 4x400 meter relay; though never a natural athlete, he was known for giving his utmost when a race hung in the balance.

His tenure at Horace Mann was loaded with activities and accolades. He wrote editorials for *The Record*, and short stories for *Legal Fiction*. As a junior, he earned a spot on the U.S. National Chemistry Olympiad team, winning a bronze medal in international competition. As a senior, he was named a Presidential Scholar and needed to be given a cardboard box to carry his Class Day awards off the stage. He and close friend Willard Kasoff '95 developed a reputation as "those guys who are always playing chess."

When he went off to Harvard, everyone—Grimmelmann included—assumed he'd be headed for a career in math or science. In college, he majored in computer science and then took a programming job with Microsoft. But once there, he found his mind wandering. He launched a blog in 2000—making him a true early adopter, though he didn't realize it at the time—and started seeing his beloved computers from a new perspective. "I loved programming," Grimmelmann explains. "There's an elegance to the math behind it. The beauty had me hooked. But I hadn't really thought about the policy issues affecting programming before."



James Grimmelmann '95 addressed students at Horace Mann.

2000 was also a major year in the Microsoft antitrust trial; the Department of Justice was suing his employer, trying to break it up for monopolizing the market for operating systems. Grimmelmann started reading some of the legal briefs and other documents in the case, and they opened his eyes to another strange and beautiful technical realm: the world of law. "My friends and I knew that the lawyers didn't understand the technology very well," Grimmelmann said. "It was clear from the way that they spoke that their view of technology was being warped by the legal categories they were familiar with."

He started reading up on technology law, and came, he says, to the realization that, "Most of the lawyers weren't doing very well, but the law professors had some very smart things to say. I decided that maybe this was a cause—educating lawyers about computers—that I ought to be part of." He entered law school at Yale, vowing to work on building bridges between the legal and technological communities.

FORMATIVE INFLUENCES

Grimmelmann—now *Professor* Grimmelmann—credits his Horace Mann teachers and classmates with inspiring him to a life of committed advocacy and service. Then he proceeds to rattle off a long list of names, worrying that maybe he's forgetting someone else who had an important influence on him. Paul Wood, his chemistry teacher and cross-country coach, pushed him to excellence in both, but may also be to blame for his love of bad puns Grimmelmann said. Dr. Barbara Berg, a former HM teacher who returns to HM to participate in Women's Issues Club events, was an "absolutely wonderful history teacher."

He thanks Susan Kornstein, his AP Calculus teacher, for emphasizing multiple forms of understanding: "You needed to be able to explain every concept with numbers, with algebraic equations, and with diagrams. That deepens your understanding of everything; I still make sure to overlap different ways of explanation with my own students." Dr. Jeffrey Weitz, his physics teacher, assigned papers on real, contemporary policy issues. "My first exposure to climate change was in his class. That was in 1991! A whole generation of HM students understood its importance early, thanks to him."

As for what he learned in former Latin teacher John McCall's class, Grimmelmann says, "It made me understand that we're part of a very old tradition." Mitch Francis, his math teacher and programming-contest coach, "introduced us to concepts that just seemed like pure entertainment, but then turned out to be central parts of my computer science classes in college." He thanks the computer science department, as well: "I first learned to program in Janet Smith's class." And, of course, there's Barry Bienstock, the history teacher who's also Grimmelmann's stepfather.

CARRYING ON THE TRADITION

As a professor himself now, and a member of the teaching profession that inspired him at Horace Mann, James Grimmelman is on a mission to train a new generation of attorneys equipped to incorporate their understanding of technology into the practical side of practicing law. "Every year we graduate a few students who are really enmeshed in law and technology. Everyone who comes out of here will have enough grounding in computer technology to ap-

“One of the things you learn at Horace Mann is that the world is absolutely full of exceptional people. The trick is to bring them together and get them talking to each other.”

ply it to law, because they *will* be involved with this in the future in whatever kind of law they do,” he said of his students at New York Law School. “They may be doing family law, for instance, and a client could have a problem with someone impersonating their kid on MySpace. That lawyer needs to know enough about how MySpace works to figure out how to preserve the evidence she needs.”

In his scholarly writings—and in interviews everywhere from Fox News to NPR—Grimmelmann carefully explains the proper care and feeding of the Internet. “What’s most exciting about the Internet is that it makes everything else work better,” he argues. “People’s creativity can be shared all around the world. Think of something like Wikipedia. It was built by volunteers to spread information and knowledge. The scale and speed of this massive, collective barn-raising: it’s remarkable.”

In the eternal debates between Internet optimists and pessimists, he comes down firmly on the side of the optimists. “I tend to think of things in terms of their potential,” he said. Citing the example of the scientific process—which has sometimes been derided as being more about credit than progress—Grimmelmann points to the Internet as a great leveler, bringing more scientists into the community of collaborators. “The Internet channels all that ambition and harnesses it to a greater enterprise. Applying the capabilities of the Internet enables us to bring out the best in human nature—our creativity.”

The drawback, he cautions, is that, “the Internet intensifies everything. There *are* real issues of concern. Security problems are real. And, yes, it is easier to do things that are wrong. Spreading hate speech is an example. But, if you believe that people have more good in them than bad, then by intensifying everything, the Internet magnifies the good more than the bad.”

A RETURN ENGAGEMENT

Grimmelmann’s lecture at Horace Mann last January gave his audience of HM seniors a chance to see scholarship develop in front of their eyes. In a 45-minute presentation, he explained that “the Internet is usable today because of search engines,” leading a tour of the “invisible side of Google.” The talk was his first public attempt to work through some tricky issues in search engine policy, and in the question-and-answer period, the students engaged eagerly with his ideas, relating them to their own experiences growing up with the Internet and turning to it constantly for information. The article that resulted—published this year as “The Google Dilemma”—built on some of their critiques and ideas.

Grimmelmann’s theme was the ways “that individuals, companies, and even governments have tried to shape Google’s (ranking) results to serve their goals.” Using Google search queries as examples, he illustrated different aspects of the issues search engines must deal with. A search on “Mogolian gerbils” turned

up a hobbyist’s fact-filled site, demonstrating Google’s power to make the Internet’s wealth of information accessible. A search for “talentless hack” opened a window on the comical world of “Google bombing,” a practice made famous when political activists convinced Google that George W. Bush was a “miserable failure.”

A search for “Jew,” however, showed the dark side of Google bombing; in 2004, the number one hit took visitors to an anti-Semitic site. Google uses a box labeled “Offensive Search Results” to explain that it does not endorse this “disturbing” result but that the ranking “relies heavily on computer algorithms using thousands of factors to calculate a page’s relevance to a given query.” Finally, a Google search of “Tiananmen” brings up the iconic picture of a single student holding off a fleet of tanks in Tiananmen Square in 1989—that is, if one searches anywhere but in China. In cooperation with the Chinese government, a Google search for the same word there offers touristy pictures of the Square itself.

As Grimmelmann explained, Google’s programmers must constantly make decisions about how to tweak their algorithms and whether to adjust the results. When those decisions collide with different cultures of free speech around the world and with people’s attempts to shape the search results for their own ends, those choices can be quite difficult. It shows, in Grimmelmann’s words, “how deeply political search can be.” Google has great power, and is always “searching for principled ways to use that power responsibly.”

A BRIGHTER DIGITAL FUTURE

Grimmelmann speaks with infectious optimism and faith in the human enterprise, and he sees digital technology as endlessly promising. “There have been studies on what it means to a rural village in the third world when it gets just one or a few cell phones. People share them, and suddenly they have a good source for better weather information, better access to health care. Just think about what more we could do if every family had one laptop, and the educational support to teach every child to use it early. It’s essential that everyone have access to this new world.”

Of his own role in this global conversation, Grimmelmann says, “I see myself as part of a very large Wikipedia of people striving together to make things better, one small change at a time. One of the things you learn at Horace Mann is that the world is absolutely full of exceptional people. The trick is to bring them together and get them talking to each other.”

Kira Orange-Jones '96: Turning tragedy into teaching triumph

When the flood waters that swirled through New Orleans during Hurricane Katrina receded public focus soon switched to a debate that swirled around the city's future: should New Orleans rebuild, or should it be abandoned? For Kira Orange-Jones '96 and for so many who call New Orleans home, there was never a question about whether or not to *rebuild* the city. The question was how to build it better.

With areas of the city completely devastated there was no place to go but back to the beginning. For a citizen such as Orange-Jones, who is involved with education there, "the beginning" was not a metaphor. It was a specific spot: in the schools where the youngest of our society start their steps toward the future and their older peers gain the knowledge to make their mark in the world.

A system in turmoil in the years *before* Katrina New Orleans' schools had a long way to go to get back on track after the tragedy. But the *tabula rasa* of classrooms washed free of books and blackboards was a literal one. The upside was the emergence of an opportunity for change rarely seen in a school system before. Educators from around the country flocked to New Orleans following the flood, first to administer academic "relief" to children in crisis, and soon after because the need to start over made the city's school system a living laboratory for educational thought. Today, as policy makers attach the word "accountability" to funding for education around the country, and decide to provide the era's scant resources based on individual school performance, the New Orleans saga has captured attention once again. This time there's a positive side to the story as the city's schools surpass new standards and students outperform their national peers.

Kira Orange-Jones is part of that story, as the media, including *Time* magazine and *The New York Times* Sunday magazine, has discovered. She is executive director of Teach For America-Greater New Orleans and is credited with bringing an influx of enthusiastic teachers to the city to energize its schools. Orange-Jones is working on growing Teach For America's (TFA) force of teachers to truly expand their impact—a goal she is determined to reach. One reason is because this Horace Mann School alumna learned herself as a student here the impact even one caring teacher can have on a student's life. At HM she had several, she recalled.

HOLDING HOPE IN HER HANDS

Teach For America is no new innovation, nor one of Orange-Jones' design. But this visionary TFA teaching alumna is credited with plumbing the potential of the organization's founding idea to maximum result in New Orleans' schools. An article in the December 2008 Harvard Graduate School of Education magazine that featured Kira's picture on the cover declared, "As the New Orleans program director in charge of management, development, and expansion, Orange-Jones holds no small part of the city's hope in her hands."



Teach For America (www.teachforamerica.org) is a national corps comprised of outstanding recent college graduates who commit to two years of teaching in urban and rural public schools around the U.S. Participants are rarely those who had a teaching career in mind, but the immense experience these teaching recruits gain in their classrooms inspire many to remain in education. For others the experience informs professions they later pursue. Begun in 1989 with a handful of graduates, by the 2006-2007 school year the TFA corps reached 4,400 serving nearly 375,000 students in 25 regions nationwide. Over 12,000 alumni continued

working in education, policy, law, medicine, and other sectors geared toward the public good," the organization reported.

Orange-Jones became involved with Teach For America upon her 2000 graduation from Wesleyan. Interested in education she also developed a passion for film. As her film-major friends left for Hollywood Orange-Jones decided to take a temporary detour in order to explore the education field, and gain real-world experience she might translate into film. Becoming a TFA teacher seemed the right opportunity, one that brought the Bronx native to Baton Rouge. At age 21 Kira found herself teaching fourth graders in one of the country's neediest school districts.

After completing her two-year teaching commitment Orange-Jones turned back to her desire to link education with film. Staying on in Baton Rouge she and a friend launched Right Quick Productions, a nonprofit film production company and organization dedicated to documentary filmmaking and media education, and made a documentary that contrasted the lives of two Louisiana youths. Both from underprivileged backgrounds one had the opportunity to attend a leadership academy for African American males. The other dropped out of school and drifted in and out of jail.

Introduced during the production process to the realities of juggling a message with the money required to convey it Orange-Jones realized that acquiring business skills would help, and applied to the Harvard Graduate School of Education's School Leadership Program, where she hoped to combine her goals in education, enterprise and film. The year was 2005, and as Orange-Jones headed north to Harvard for the start of the fall term the waters filled Louisiana. As she drove away from Baton Rouge she saw the city's streets crowd up with New Orleans refugees seeking shelter and carrying all they had in plastic bags.

The temptation to turn around was powerful but an advisor at Harvard convinced Orange-Jones to stay and learn skills she could later use toward greater contribution, back in her adopted state, or wherever she was needed. Her advisor, Prof. Tom Hehir, Director of the Leadership Program described Orange-Jones as "exactly the kind of student we look for—smart, focused, enthusiastic"—not a person who attends the school "to ruminate about education" but who believes "things can change." Upon completion of her Harvard studies Orange-Jones accepted TFA's enthusiastic invitation to become its vice president of new site development. Spending 80 percent of her time on the road her role was to expand the

organization's presence to new regions across the country. The job helped Orange-Jones develop negotiating skills as she worked with school systems and communities to determine whether TFA would be a good fit, provided her a chance to hone her managerial skills, and offered her a holistic view of how the organization's teachers could impact education.

The dynamic young woman's achievements in this position led TFA to ask her to take on one of the country's greatest education challenges—the greater New Orleans school system—by becoming director of Teach For America's operation there. The role brought Kira back to her beloved Louisiana, and paved the way for her to directly help the children who had survived the storms.

"I have a profound connection to Louisiana," said Orange-Jones. "Part of my return is connected to what happened here in August 2005. Working here also allows me to have an impact on a place that has always had an achievement gap. When I was teaching in Baton Rouge seeing a child in fourth grade not being able to read let me realize the achievement gap firsthand. In my classroom, I learned that the achievement gap is our generation's most pressing civil rights issue and that when given the opportunities they deserve, all children, regardless of economic background or zip code, excel. It is this belief system that I and other alumni of Teach For America keep with us throughout our careers."

MAKING AN IMPACT THROUGH TEACHING, BECAUSE OF HER TEACHERS' INSPIRATION

Kira Orange-Jones had an earlier opportunity to experience firsthand the effect "that dedicated teaching can have on a student's life." That was back in her days at Horace Mann. Identified as a gifted student at the parochial school she attended in her Bronx neighborhood Orange-Jones came to HM in ninth grade for greater academic stimulation. While she had sailed through her classes in the past, the HM experience presented new challenges—both in adjusting to the rigors of the academic experience and to the environment here. Fortunately Orange-Jones found teachers anxious to guide her through.

"Most people do not think that their high school was a game changer in their life, but, if not for Horace Mann I would not be here today. I cannot overstate how important this School was to me. More than one person there pulled me up—Geraldine Woods, Deborah Stanford, Dr. (Wendy) Steiner," said the alumna of several of her English teachers. "I saw really strong examples set by some really strong women—Dr. (Barbara) Berg, Ms. (Elizabeth) Sperling," she said referring to these former HM teachers.

"Mr. (Randall) Castleman was another person who was very kind and patient, not only in guiding my academic development but in terms of nurturing my intellectual curiosity. There aren't many experiences you have in life you can say that about. If I see

"Most people do not think that their high school was a game changer in their life, but, if not for Horace Mann I would not be here today. I cannot overstate how important this School was to me."



Kira Orange-Jones '96 visits a classroom in New Orleans.

someone wearing a Horace Mann T-shirt, I know what that means," said Orange-Jones.

"Mainly, I learned some really important ideas at Horace Mann that apply to my work today in New Orleans. One is that when you really persevere most challenge is temporal. You *can* change circumstances. At Horace Mann I had to learn how to leverage my learning to get through. I apply that today in terms of knowing how to leverage colleagues and donors to get done what we have to do here."

"We have 360 Teach for America teachers in New Orleans, and I am responsible for the outcome of their work. Our bottom line is what the teachers will accomplish in their first and second years, in terms of student achievement and so that they will learn the right lessons about what it takes along the way," she explained.

"This gave rise to a much broader debate over who should teach our children," said Orange-Jones, a debate prompted by the influx of teachers new to the state. "Teach for America has adopted an approach that will not allow the teachers to lose precious time by becoming mired in this debate. We try to keep our conversation deeply grounded in results: Many TFA teachers are impacting measurable and dramatic results with their students."

Currently, Kira Orange-Jones is involved in managing TFA-Greater New Orleans' growth—the organization's largest growth plan in the country. "When all is said and done there are 75,000 people here we could serve. By next year TFA will be serving one out of three students. I'm constantly having conversations with my team about what our performance record means. In schools across the city we are starting to see examples of disadvantaged students outperforming their more advantaged peers. The discussion is not just about this example in the short run, but the signal these examples send about what is possible to our broader community and country."

"We believe this shows what happens when you aggressively recruit, train and support good teachers and ensure they gain the insight needed to address many of the issues that cause the gaps over the course of their careers, both from within and outside of the classroom."

"Therefore we believe what we are demonstrating here has an impact nationally. That's a secondary priority to the work we are doing in Greater New Orleans, but this (the achievement gap that persists between students in low income communities and their more affluent peers) is a national problem. I saw it in my last job as site director. If we accomplish what we set out to do here, it may influence a broader conversation."

The task ahead is hard, Orange-Jones acknowledges, but enticing enthusiastic young people into the teaching profession and assisting them in becoming classroom qualified through TFA's training is a step in the right direction. "Ninety-seven percent of our teachers may have chosen other jobs post graduation, based on what we know of their majors, if not for TFA. We are aiming to attract our most capable future leaders to ground themselves in this experience, whether they continue in teaching or go on to law or medicine or business or any other profession," she said.

The director has heard the skeptics who note that Teach for America recruits commit themselves to only two years of teaching, and then move on to parlay the organization's stellar reputation in the employment world later on. Orange-Jones counters this with the thought that "No teacher starts the year saying, 'I'm going to do two years.' Instead they think about how they are going to make progress with their students *this* year." Besides, she says, in its close to 20 years of existence figures show that sixty-five percent of TFA alumni actually remain connected to education, as teachers, policy-makers, or professors in schools of education.

Orange-Jones has discussed the issue with TFA alumni who are still in the classroom after their initial two years. "I ask 'What has led to your still being here? You're in your third year now. Your plan was to go to law school. Many, after two years here, tell me they want to be part of long term educational change.'"

The challenge these teachers see in the classroom is mirrored 500 times by the work Kira Orange-Jones has ahead of her. "I learned about start-up as vice-president of site development for TFA. In my current role the scope and scale of my work is at a deeper level—to grow the core from 80 teachers in 30 schools to 500 teachers in 120 schools. That's a challenge. It's at times like this that I think about Horace Mann, and I consider myself lucky."

"Horace Mann taught me to work at a level I call 'challenging but feasible.' When I think about everything I'm doing now, I know that some of the most fundamental skills I need in my work—perseverance, the ability to leverage resources... I learned that at Horace Mann."

There is one more lesson Kira Orange-Jones values especially from her days at Horace Mann: "When something is really challenging, you need to have the humility to say 'I don't know the answer, but I am learning, and I will try to discover the place to find the answer. I learned this from my teachers at Horace Mann."

"It's not enough to hope. We have to build the skills to realize that hope. The children we're teaching depend on that."

The Next Wave: HM's Newest Innovators Run With Their Ideas

Will Ruben's '06, VoteGopher Digs to Help Others Decide



The results of the 2008 U.S. Presidential elections are in: Young voters went to the polls as never before. The number of voters under the age of 30 rose to at least 52 percent over the 2004 elections, with an estimated 23 million young Americans casting their ballots, compared to 3.4 million in the last election, according to the nonpartisan Center for Information and Research on Civic Learning and Engagement (CIRCLE) at Tufts University, and other voter research groups.

Will Ruben '06 is part of that demographic, voting in a presidential race for the first time in 2008. A junior at Harvard College where he is studying economics, back in his days at Horace Mann Ruben served four years on the Governing Council, becoming its very active Chair who tackled numerous issues during his senior year. As many at HM remember clearly, he also entered a page of School history by drafting a new School Constitution. Horace Mann is where Ruben cut his political teeth, and where he learned both tough and glorious lessons about effecting change. "Through GC I have learned that the democratic process is as important as the result itself. And I have gained a profound appreciation for government, democracy and the legislative process," wrote Ruben in a farewell column in *The Record* upon his graduation.

Nevertheless, when it came to the Presidential elections this astute observer found it frustrating to follow the recent campaign. It wasn't because of a lack of information, but rather a flood of news of the distracting sort.

From candidate e-mails—as "yesterday" as the 2004 campaign—to YouTube, Facebook, MySpace and hundreds of blogs, Ruben searched for one place to log onto for a summary of the candidates' views on the issues he cared about. This was back before the midterm elections, in 2006, not long after Ruben graduated from Horace Mann. His interest was not in who was up or down in the polls, nor about the private lives of the candidates, nor how they performed during a debate. "I saw lots of interest in the election but not much coverage of the specifics, of what the election was about," said Ruben. "It was who said what to whom, and who was wearing what, but, unless you were following each candidate on a day-to-day basis, there was no single website that summarized their positions," Ruben said.

His idea? To create a website himself.

Realizing that if *he* was feeling frustrated other young voters were too Ruben assembled a crew of qualified researchers to help him seek the answers to the questions he had. He provided visitors a one-stop address to learn the latest on each candidate's

“This election can become more than the election of our President. If we all cast informed votes, we can assert the strength of our generation. We can ensure that the America of tomorrow is the America we want to inherit from our parents and share with our children.”

position on 25 issues including the environment, the war in Iraq, the economy and much more. Ruben named the site “VoteGopher (www.vote-gopher.com). Why the gopher? To honor its promise of “We dig. You decide.”

One of the best things about Ruben’s website is that it’s still going strong, tackling new issues of these complex days. If it’s the stimulus package, the economic crisis, or energy policy you want to study, VoteGopher is the place to go for clear and concise coverage—no matter what your age.

RECOGNIZED FOR INNOVATION

If timing is everything, Will Ruben’s head was in the right place at the right time. As the primaries gained momentum so did his idea. Figures show that the number of voters under 30 doubled during the primary season as well, from three million in 2000 to 6.4 million in 2008. Ruben anticipated this rise well before the primaries and got to work. He enlisted the help of his Harvard roommate, Alex Lavoie, a kindred political junkie and now COO to Ruben’s CEO. Lavoie helped recruit a non-partisan team of peers as researchers and writers to read debate transcripts, watch YouTube videos, and plumb news sites to collect content, while being mandated to stick to the issues. “We were not the one or two paragraph look at the candidates. We were the most comprehensive,” Ruben said.

Using \$9,000 of his savings to kick off the project by October 2007, VoteGopher was ready to launch. The site drew acclaim during the primary season as voters sought to navigate a crowded field of contenders. Then a sophomore at Harvard Ruben entered the University’s first-ever Innovation Challenge, aimed at recognizing student entrepreneurs. Capturing the \$10,000 award he was able to expand this valuable site just in time to serve voters hungry for information—unbiased information, that is.

VoteGopher’s founders described it as the “ultimate Election 2008 study guide for busy Americans and political pundits alike” with a “team of college students and young voters (who have) analyzed an abundance of election information to bring you concise coverage of what really matters when casting your vote: the issues.” – 25 in all. What made the site unique, said Ruben and company was that it provided “issues-based, not horse-race coverage” that promised “untainted, objective information.” Writers for the site were even required to take an oath of non-partisanship. For “smart but busy Americans” the site featured a video breakdown of the issues. It was also interactive, with a “My Ballot” feature that helped users organize their thoughts toward their decision. “The interactive part of this was important because there was a wide variety of information you could get online. We were able to distill it through our research,” said Ruben. A Multimedia Finder allowed those seeking more news to find the best, most relevant articles, videos and blog postings.

Media coverage of the site brought more and more users, as VoteGopher appeared in articles on new voting trends, including the rise in young voters, and their almost total reliance on the Internet. News outlets, including *The Washington Post* and the *Chicago Tribune* tracked various issues on VoteGopher’s online pages.

A LEGACY FOR THE FUTURE

Recalling the process of turning VoteGopher from an idea to reality Ruben said “it seemed like a good challenge to see if I could build this. When we started I didn’t know if it would work. I was doing it outside of school, and not part of a class. My expertise was definitely *not* on the computer side of things. I found someone willing to design it without much compensation, but just out of interest. Once we won the \$10,000 from Harvard we were able to make it more professional, and end up with 25 people working on 25 issues.”

Though tracking the number of visitors to the site was not Ruben’s primary concern, during the primaries he could see a swell of hits from states where voting was scheduled next, and “In the last month of the general election or after a debate you’d see more,” he said, to a total of “1.4 million page views throughout the election.”

Ruben attributes some of the faith he placed in himself to serve as editor of the site to his education at Horace Mann, where he was a student from fifth through twelfth grade. “Dr. (Barbara) Tischler’s Government class was very helpful. So was Mr. (Greg) Donadio’s Economics class. In the end the site had a significant economic component,” said Will. But what really inspired him to take his concept from start to finish was the Constitution process he pursued at HM.

“Working on the Constitution was how I learned about seeing a problem, or an opportunity and going after a solution, about having an idea and going on to complete it, pursuing it to the end,” Ruben said.

Reflecting that idea, the ultimate satisfaction Ruben derived from his work did not come from the national media coverage his website drew, or from being able to attend both the Democratic and Republican Conventions, but from the possibilities for fostering a hopeful sense of the future for the people who sought out his site. As Ruben declared in his mission statement posted on the site “While VoteGopher is meant to help all Americans, we especially want to encourage young people to vote this November. We hope our peers between the ages of 18 and 30 will use VoteGopher to educate themselves on the issues and ultimately vote on Election Day.

“This election can become more than the election of our President. If we all cast informed votes, we can assert the strength of our generation. We can ensure that the America of tomorrow is the America we want to inherit from our parents and share with our children,” Ruben eloquently said.

Amanda Loyola '10 Takes Entrepreneurial Action

Personal loss is paralyzing to some. To others it's a call to action.

When HM junior Amanda Loyola '10 experienced the loss of her beloved dog Princess, she allowed herself to grieve, then set about investigating the cause. Becoming proactive, she devised a way to help prevent illness in others' pets.

That's no wonder, for Amanda Loyola is one Horace Mann School student who seems to never stop moving.

Her pet Princess died of cancer in 2006, during Loyola's freshman year at HM. Entering Horace Mann in seventh grade the student learned that a transition such as transferring to a new school requires the support of a friend. Princess was the perfect pal to help Amanda unwind after long days of classes and loads of homework, and to adjust to the growing list of athletics and extracurricular activities she pursued. A loving part of Loyola's family for ten years when Princess was diagnosed with cancer, and died not long after, Amanda cleared time in her teeming schedule to find out why.

Through an Internet search Loyola discovered that red meat, which contains chemicals from cattle feed, was a leading cause of cancer in dogs. She kept learning more while also pursuing her busy HM life. A distinguished tri-athlete on HM's varsity soccer, winter and spring track teams, Loyola also competes outside of school on the nationally-ranked Manhattan Fusion soccer traveling team, while balancing studies in Honors Physics and AP Economics. And let's not forget that she's a Middle Division mentor, a student ambassador, a health peer tutor, conducts health classes for Summer-on-the-Hill, serves as an anti-smoking counselor for HM's seventh graders, plays piano, and is learning guitar.

Thus, she had to wait for summertime to work on the idea that came to her through her research. During the summer of 2008 Loyola was enrolled in a business program run through New York City's Prep-for-Prep, which had initially brought the Delta Honors



Student to Horace Mann. The program was the National Foundation for Teaching Entrepreneurship (NFTE) BizCamp, organized through Prep and Goldman Sachs. "We had to come up with a business idea, and create a plan to market it," recalled Loyola. "I knew exactly what I wanted to do. Create and sell vegetarian dog treats."

Working with her father, a chef, she devised a recipe for this healthy, organic dog food, and named it Eco-Dog Treats. "I learned that one of the myths people believe about dogs is that they can't go omnivore. We worked around that. Our slogan is 'make your dog an eco-dog,'" she said. She entered her project and business in the NFTE New York Metro region competition, and took first place. The next step was a national competition, the Oppenheimer Funds/NFTE National Youth Entrepreneurship Challenge. Each NFTE regional winner was entered, and on October 23, 2008 Amanda Loyola presented "EcoDog Treats" to a panel of prominent entrepreneur judges in New York. Thirty-five students from around the country presented 30 different proposals. Amanda's took third place, and garnered \$2,500 in seed capital to fund her business or use for her future education.

Loyola plans to work on her business plan come summer when her schedule loosens up a bit. With an internship in business already arranged she will also spend time seeking the necessary licenses to set up a limited liability corporation. "There's a lot involved," she said. "I'll be looking at the shelf life of the dog treats, and have to study the nutritional facts." These have to be shown on the labels. And of course, Loyola's product packaging will be environmentally friendly.

What about the challenge of starting a business in today's economic climate? Amanda Loyola is looking ahead. "People say this isn't a good time to go into the business world. But if it doesn't work, well failure is also a part of learning about business," said the junior who plans to study economics in college. "I think by the time I graduate from college things will change. It will be a time to look for new ideas."

Loyola appreciates the encouragement she has received from her HM teachers, including science teacher Dr. Stephen Palfrey and history teacher Dr. Claude Catapano. "And, Mr. (Mitchell) Francis has been very enthusiastic," she said of her math teacher.

A veteran mentor to younger students, Amanda Loyola says she can offer "only the classic advice. If you have an idea, don't ever let other people tell you it won't work." ■



Amanda Loyola and her parents beam at the first of her awards.

"I have only the classic advice. If you have an idea, don't ever let other people tell you it won't work."



© Bruce Fuller

Horace Mann Celebrates Community

Horace Mann School came together as a community this year as never before through a series of especially meaningful events. On November 25, 2008, the Tuesday before Thanksgiving, Upper Division students, faculty, administrators, and members of HM's support, maintenance, and security staff gathered in the Cohen Dining Commons for the school's first-ever communal meal—or the first in many decades. Nearly 1,000 people dined together, many speaking to one another for the first time. To accommodate the many people involved in this effort the diners were split into two groups, one group attending an assembly while the other enjoyed a traditional festive meal, and then switching off. Middle Division students ate together in their homerooms, before an assembly. Lower Division students followed suit later in the holiday season as two grades at a time got together to share a family-style meal.

The idea for the communal meal originated with Head of School Dr. Tom Kelly, who proposed having a family-style meal to recognize HM's adoption of a reusable, environmentally-friendly dishwashing system this year. Theater Department Chair Woody Howard and Photography Department Chair Karen Johnson developed the idea into a Thanksgiving feast.

The communal meal moved HM junior Ethan Karetsky '10 to write in a column in *The Record* "Thanksgiving presented us with a chance to reflect. We enjoyed a traditional meal in the company of our Advisory groups, and performances and speeches from a range of community members. We learned about those around us. This is how communities are built."

Two months later the entire School gathered together again, with the academic schedule adjusted to accommodate an historic event. On January 20, 2009 class work was suspended to allow students and faculty to watch live coverage of the inauguration of President Barak Obama. Lower Division students and their teachers, dressed in red, white, and blue, filed into the gym and sat on the floor in front of a huge screen watching those gathered in Washington D.C. take their podium seats. Cheers erupted as the President's daughters, Sasha and Malia, lower school students themselves, appeared on the screen. Middle Division students watched in Gross Hall, along with Upper Division students, while other Upper Division students packed into the Recital Hall or the floor of Prettyman Gym. Said Upper Division Head Dr. David Schiller, "I hope that when people look back on their lives and remember this moment, they remember experiencing it at HM."

Black History month offered another chance for community members to share a significant occasion together. This time they hailed from Horace Mann, Fieldston, and Riverdale—the Hilltop schools—for an evening organized by the diversity offices of each of the schools. On February 13, 2009 audience members watched a performance by the "Our

Voices" African-American Culture on Stage theater group, and participated in a discussion following the thought-provoking production.

Spring brings the community together again for Earth Day in the Lower Division, Book Days in the Upper and Middle Divisions, and the second-annual All School Center for Community Values and Action-sponsored day of volunteering. ■



© Barry Mason

Horace Mann Teams Triumph



© David Boris

HM gymnasts capture AAIS championship for the 11th time.

As this issue of *Horace Mann Magazine* went to press a few of Horace Mann's teams had triumphed in competitions completed at the winter season's end, winning Ivy League titles in swimming, wrestling, and fencing, and an Independent School title in gymnastics. HM's wrestlers also captured the States championship.

Horace Mann's wrestlers, a mixed men's and women's team, continued to dominate the Ivy League as the team, coached by Greg Quilty, won its ninth consecutive Ivy title, and its eighth New York State Private School Championship in the last nine years. Lions wrestlers tied the team's own HM record of having six individual champions: Gideon Wertheimer '11, co-Captain Cameron Wertheimer '09; Michael Kurtz '09; D.J. Amirsaleh '09, co-Captains Dan Marcusa '09 and Justin Meltzer '09. Meltzer was also voted "Champion of Champions", an honor bestowed by the vote of all other participating wrestlers at States. Winning his third State title he was the third wrestler in HM history

to achieve that distinction. Co-Captains Cam Wertheimer and Eleanor Lewis '09 won the Iron Horse award for placing all four years they competed in the tournament. Lewis was the first woman wrestler to win the Iron Horse in the history of the States tournament.

The Boys' Varsity Swim Team won its second consecutive Ivy League Championship in February 2009 by a jaw-dropping 78-point lead, winning against archrival Hackley—a team that beat the Sea Lions just a week before. Coach Michael Duffy said the team took the title because of its consistency and depth, evident in the individual 100 free, with the Sea Lions taking 2nd, 3rd, 9th and 10th place. Looking toward next season, Duffy is confident that the team will remain as successful as it has been over the last several seasons.

The Lions gymnastics team captured its eleventh AAIS Championship, and its ninth championship in row. Coached by Caroline Surhoff the team placed first on vault, floor exercise and balance beam routines.

Boys' Fencing won its first-ever Independent School Fencing League (ISFL) team championship behind Jake Kuhn's '09 dominating performance in all twelve of his tournament matches. Girls' Fencing captured first-place in the ISFL and third in States. Coach Tim Delanty was ecstatic over the teams' successes and accomplishments, noting that the program's growth and improving reputation has the potential to attract strong fencers for years to come.

Combining sports with service Horace Mann hosted its annual Coaches vs. Cancer Basketball Classic raising \$40,000 for cancer research.

Sports results and schedules, including details featuring all team-member names can be found on www.horacemann.org/athletics and in archived issues of *The Record* <http://record.horacemann.org>. ■



The Record (pictures on left and right)





Greetings from the Alumni Council President:

We are in the middle of another year of terrific alumni events. Alumni Council events have brought together hundreds of alumni from across the generations, allowing us to reconnect with each other and with the School.

In September, we welcomed many alumni back to School to watch our teams and meet up with old friends at Homecoming. Please consider joining us for Homecoming 2009 on Saturday, October 24.

In November, we hosted a gala dinner to honor Saul Zabar '46 and Stanley Zabar '49 with the Horace Mann Alumni Council Award for Distinguished Achievement. This award, which was inaugurated in 1939, is given to graduates who exemplify the best of Horace Mann through distinguished achievement in their chosen fields. As everyone knows, the Zabars have built their gourmet store into a New York City institution, and they are equally active in charitable activities. The Distinguished Alumni Committee was chaired by Bill Nightingale '49 and Mickey Littmann '52. If you have suggestions for candidates for the Award for Distinguished Achievement, please contact Kristen Worrell, Assistant Director of Development for Alumni Relations at (718) 432-4106 or kristen_worrell@horacemann.org.

In February the Council held its annual Winter Celebration at Moran's in Chelsea, where alumni and their guests shook off the cold to celebrate with old friends.

In April we continued our partnership with the school's Women's Issues Club by participating in a dinner on the topic of Women in Politics. Wesley Mittman LePatner '99 and Amy Gold '98 spearheaded the Alumni Council's involvement in this very successful event. Throughout the year, alumni also traveled to Riverdale to speak at meetings of the Women's Issues Club. Remember, the School always loves to have its alumni return to campus!

And there is more to come. On June 3rd, we will hold the Seventh Annual Alumni Association Benefit, a Casino Night at 26 + Helen Mills Theater in Chelsea. Continuing this great, new tradition of the Council, we expect over 150 alumni and guests to spend the evening chatting with friends and enjoying casino games. The Benefit supports the Lynn and Lizzie Koch '05 Endowed Student Assistance Sunshine Fund, which provides financial assistance to Upper Division students so that they can take part in extracurricular school activities such as athletic teams, class and club trips, and the senior prom. This year's Benefit will be co-chaired by Samantha Kleier Forbes '90, Sabrina Kleier Morgenstern '94, Suzanne Sloan '77, and Daniel Turkewitz '91, with Cortnee Glasser '92 serving as prize chair. There is still time to get involved. If you are interested in sponsoring the Benefit, donating a prize, or volunteering, please contact Kristen Worrell.

The Alumni Council exists to bring you closer to the school we all love. If you would like to become more involved with the School, or have any questions or concerns, please e-mail me at justin_lerer@horacemann.org. I look forward to hearing from you.

There are also many other opportunities to become involved with Horace Mann. These include:

CLASS AGENT

Horace Mann relies on a strong network of graduate volunteers or Class Agents to act as liaisons between their classmates and the School. In this capacity, Class Agents act as both "friendraisers" and fundraisers. As friendraisers, Class Agents encourage their classmates to stay involved with Horace Mann, attend reunions, Homecoming, or other campus activities that reflect the vitality of the School.

Class Agents are also responsible for fundraising within their class. This includes participating in the yearly Annual Fund campaign and in capital campaigns when they are in effect. Alumni support of the Annual Fund is critical to the strength and growth of Horace Mann. It has been shown that classes with active Class Agents have the best reunions, raise the most money for the School, and are, as a class, the best connected to their *alma mater*. Class Agents are supported by the Alumni and Development Office of the School.

CLASS CORRESPONDENT

Class Correspondents are also friendraisers and, as such, act as a conduit of information about their classmates to HM, keeping the school abreast of interesting news for *Horace Mann Magazine*, and of alum marriages, births, career changes, and more. The Class Correspondent may also help to reconnect two classmates who may have fallen out of touch, or help the School to find a "lost" alum. Several Class Correspondents make use of the Internet to report class news to their classmates as well as to the "Class Notes" section of this magazine.

SUMMER JOB/INTERNSHIP PROVIDER

The Horace Mann School Alumni House Summer Job/Internship Program depends on the interest and willingness of Horace Mann alumni and parents to offer our graduating seniors and college-age alumni opportunities to intern or work in their places of employment or businesses during the summer months. Students are increasingly interested in finding opportunities that will contribute to their education and further their understanding of possible careers or professions. In turn, you will benefit from the talents of a Horace Mann alum, capable of making real contributions to your place of work.

For more information on any of these opportunities, please contact Kristen Worrell, Assistant Director of Development for Alumni Relations at (718) 432-4106 or kristen_worrell@horacemann.org. Remember to watch your mail and e-mail, and keep informed about alumni activities by visiting our web site at

WWW.HORACEMANNALUMNI.ORG

I look forward to seeing you soon!

Justin Lerer '95
Alumni Council President



Eddie Manhattan and Michael Harlan Turkell

Saul '46 and Stanley '49 Zabar are honored by Horace Mann School

Graduates of the HM Classes of 1946 and 1949, the Zabar brothers share Alumni Award for Distinguished Achievement

Nurturing the Life of the Mind is a mission central to Horace Mann School. But, someone must also nourish the body and soul.

Perhaps no family in New York City, and few around the world, are as well-known for doing just that, and with such style, as the Zabar brothers—Saul '46 and Stanley '49—owners of Zabar's specialty food store on Manhattan's Upper West Side.

These two HM alumni took a tiny family-owned store on the corner of 80th Street and Broadway and turned it into a New York landmark—all-the-while reaching out to and serving their community in countless philanthropic ways.

For their professional accomplishments as entrepreneurs, and their devotion to community service and charitable giving, Saul and Stanley Zabar were honored with the 2008 Horace Mann Alumni Council Award for Distinguished Achievement. Feted at a dinner at The Rainbow Room in Manhattan on November 3, 2008, the brothers were recognized for their success as business owners, for their years of service to the community, and for their contributions to the life of New York City and the world beyond.

The Distinguished Alumni Award is bestowed annually by the Horace Mann Alumni Council and recognizes HM alumni who have distinguished themselves through their profes-

sional achievements. Past recipients include Pulitzer Prize-winning composer Elliott Carter '26, whose centennial is being celebrated worldwide this year, authors Anthony Lewis '44 and Richard Kluger '52, attorney Barry Scheck '67 who founded The Innocence Project, and the foreign affairs expert the late Dean Elspeth Davies Rostow '34 among many others throughout the 51-year history of this award.

In presenting the award at the gathering of over 250 friends, relatives, former classmates of the Zabar brothers, and other members of the Horace Mann School community Horace Mann Alumni Council President Justin Lerer '95 noted that the School's Award for Distinguished Achievement is bestowed upon deserving alumni after a careful nomination process. Saul and Stanley Zabar, Lerer noted, are two outstanding individuals whose careers represent the highest level of achievement in business, public service, and in philanthropic efforts.

"Now, everyone knows who the Zabars are," said Lerer. "If you somehow do not, I certainly do not want to come over to your home for a *nosh*. Saul and Stanley Zabar have made all of our lives richer and more delicious." Summarizing the brothers' journey from Horace Mann to college, and, in Stanley's case, to law school, and then back to Zabar's, Lerer continued, "Fifty-eight years after Saul Zabar returned from college to the store, Zabar's is a New York institution... Nearly a city block long, packed full of deliciousness, it employs over 250 people and serves 35,000 customers a week. The family name is synonymous with the highest quality. And Saul and Stanley Zabar still work at the store."

Horace Mann Head of School Dr. Thomas Kelly added his appreciation for the Zabars' contributions to the life of New Yorkers, and to others around the world—as well as to the life of Horace Mann. Taking a sip from a universally recognizable Zabar's mug Dr. Kelly said, "It is said that good coffee is like friendship: rich, warm, and strong. Well, if that doesn't describe the mood of tonight, what would? There brews among us a fine blend of excitement, pride and fellowship. For on this mild New York evening we not only honor supreme accomplishment, we honor for the first time in Horace Mann's history two people—two brothers—who are part of New York's history of tradition and stewardship."

"Tonight we admire a family enterprise. Zabar's is home to many of us here at Horace Mann and countless others around the world. It was home to Saul and Stanley's parents, too. It has endured and flourished at the careful tending of two brothers who brought their individuality and complementary skills to the family business; two Horace Mann alums; two consummate connoisseurs of food and drink," Dr. Kelly said.

"What strikes me this evening is the idea of a family enterprise... Like Zabar's, I think of Horace Mann School as a family enterprise. Something built upon, sustained and challenged by a family spirit; by a notion of caring for one another and encouraging one another, and by expecting each other's best while inspiring each other's best."

"From the bread counter, to the coffee bar, to the baskets of goodies... Saul and Stanley's ethic of care extends beyond the counter, and spills over into more far-reaching charitable causes than one could imagine. While we cel-

brate the magic of Zabar's we also applaud Saul and Stanley's commitment to education and to those less fortunate.

"May we take from this evening the look in these two gentlemen's eyes. That sparkling, caring, *mensh*-like, good-humored warmth that affirms for us all that happiness and perfection can be achieved in so many delicious ways!"

For the Zabar brothers it was an evening to reflect on the journey each had traveled since their student days at Horace Mann. Seated with his wife Carol, their children and grandchildren Saul Zabar recalled that, as a young adolescent attending a public school in New York, his parents realized that he was not stimulated enough by the education he was receiving. A customer at father Louis Zabar's small appetizing store suggested the parents send their son to Horace Mann. "Horace Mann opened up a whole new world to me. It was a very special time in my life," said Saul Zabar, recalling friendships he maintains to this day. Following his graduation from Horace Mann Saul went on to Ottawa University in Kansas, and then enrolled at the University of Kansas. But, upon his father's death in 1950 he left school to run the family store, building it, with his brother, into the enterprise it is today.

"When this award was proposed to me, I was surprised. I haven't done anything special. I didn't climb any mountains. But, over the years so many people have come up to me and said 'thank you for being here.' That's what I'm supposed to be doing—be here every day," said Saul.

Stanley Zabar, who attended the evening with his wife Judy, their children and grandchildren, echoed his brother's modesty as a co-recipient of the Distinguished Alumni Award. "My education at Horace Mann sculpted me. It enabled me to excel in all my future studies," he said of his schooling at Wharton, and then law school. The award from Horace Mann was thus very meaningful, he said. "After all, we are just two guys who manage the corner deli... of the world." A third brother, Eli Zabar, is a popular New York restaurateur, owner of E.A.T. and Eli's in New York City.

Presenting the award along with Alumni Council President Lerer were HM Board of Trustees Chair Steven M. Friedman '72, Head of School Dr. Tom Kelly, and Alumni Council Distinguished Achievement Award Co-Chairs William Nightingale '49, and Mickey Littmann '52.

Saul '46 and Stanley '49 Zabar, A Legacy of Giving, from the "Corner Deli", to the Classroom and More

By Bernice Hauser

Saul '46 and Stanley '49 Zabar have been called the quintessential New Yorkers by some, and the consummate West Siders by others. Born in New York City the brothers have each lived their lives as a variation on several themes: bold, visionary, highly-respected business leaders and entrepreneurs who created jobs and opportunities for others to make a profitable living, as well as community builders and philanthropists, supporting causes in education, social action, and the arts.

Indeed, while they nurtured the small store owned by their parents into an internationally-known, yet still independently-owned enterprise, they nourished the body and soul of their Upper West Side community of independent-minded New Yorkers, including generations of writers, artists, and musicians who continue to frequent the famous deli.

The brothers are distinguished separately by the care and commitment each devotes to their store, their city and the causes they support. The New York chapter of the "Zabar's" story began in the 1930s when father Louis Zabar, who emigrated to the U.S. from Russia just over a decade before, leased space in the old Daich supermarket on the Upper West Side. There he sold smoked fish and deli. The Zabars lived in Brooklyn at the time and Louis commuted to work. In 1934 he and his wife Lillian moved to the West Side, and, in 1941 they seized the opportunity to buy a small appetizing store on the corner of Broadway and 80th Street. By this time Saul Zabar was a precocious student who was not stimulated enough in a local public school. Realizing this his parents asked for advice. A customer suggested the family send their son to Horace Mann School in the Bronx.

"I had always been a wild child. I was the first born and my parents were immigrants. They didn't do a very good job civilizing me," recalled Saul Zabar at the HM Alumni Council's dinner in his honor. "Horace Mann became one of the most important things in my life. All the boys in my class had gone to school together since kindergarten. When I got there I joked around a lot, and I ended up with a whole new group of friends."

Upon graduating from Horace Mann in 1946 Saul Zabar was interested in seeing more of the United States, and went on to Ottawa University, a small Baptist college in Kansas, and then to the University of Kansas in Lawrence. He returned to New York in 1949 to accompany his father on a long-dreamed-of trip to Israel to celebrate the country's first birthday. Saul's father died not long after that trip, and his son never returned to the Midwest, but stayed in New York to begin running the family business in 1950. Friends say he completed his degree in the "coffee business" with a minor in "choosing smoked fish."

Over the years, with Saul working alongside his mother Lillian, the Zabar's store rode out one incarnation of the Upper West Side after another, from its depressed days into the vibrancy it manifests today, all-the-while serving as an anchor for the family and intellectual life that characterizes this neighborhood. Frequented over the years by regulars including Woody Allen, violinist Itzhak Perlman and the artist Al Hirschfeld, who captured the store in a famous drawing and shopped there a week before his death at the age of 100, the customers all came to know the sweatshirt or polo-shirt-clad Saul as a fixture at the various counters. Many met Stanley, the behind-the-scene guy as well. The store was a featured backdrop in many a film and TV show.

Saul Zabar's "tenure" at Zabar's incrementally stretched to more than half a century. The store became his lifetime vocation and avocation, as he spent six decades, along with Stanley, building Zabar's into the New York Institution that it is today. Still going strong with no plans to retire Saul still meets with nearly a dozen of his Horace Mann classmates every few months at a luncheon where these alumni recount memories of their happy days at their alma mater. Married to Carole, his wife of 40 years, the couple has three children and four grandchildren. Until recently Ann had worked in the store and was responsible for Zabar's website, for their extensive catalogues, and for selecting and procuring Zabar's delicious caviar, domestic and imported.

Following Saul Zabar's experience at Horace Mann Louis and Lillian Zabar decided their second son, Stanley, would pursue his high school education there as well. "Horace Mann allowed me to excel in all my future studies," Stanley Zabar told the audience of



HM Board Chair Steve Friedman '72, Stanley Zabar '49, Bill Nightingale '49, Saul '46, brother Eli, and Stanley '49 Zabar Justin Lerer '95, Saul Zabar '46, Mickey Littmann '52, and HOS Dr. Tom Kelly

family, friends and fellow classmates at the dinner celebrating his accomplishments and contributions to the New York community and beyond. "When I left Horace Mann I did not feel I was as competent a student as some of my classmates. But when I got to Wharton, I realized I was at the top of my class."

After graduating from Horace Mann, Stanley Zabar attended the Wharton School of the University of Pennsylvania. He is also a graduate of Brooklyn Law School and holds a Masters of Law degree from NYU. During his career, Stanley worked as a partner in the law firm of Rubin, Baum, Levin, Constant and Friedman and was house counsel for Rapid American Corporation. However, he too became involved with the family business, serving as Vice-President, CFO, house counsel and co-owner of Zabar's and Co., Inc. Often working behind the scenes he helped make Zabar's the beloved landmark it is today. Stanley Zabar is married to the former Judith Segal. The couple has three children and eight grandchildren, all West Siders.

The Zabars have been inspirational role models through their many philanthropic endeavors, and as compassionate citizens. Saul and Carole Zabar headed the roster of remarkable contributions to the recently-built Jewish Community Center on Amsterdam Avenue in Manhattan, endowing the JCC's Saul and Carole Zabar Nursery School. They are recognized as being among the Upper West Side's most gracious benefactors, as donors to the JCC, and as major contributors to Symphony Space, as well as the American Jewish World Service international aid organization.

Stanley Zabar is a board member of the national Careers in Culinary Arts Program

(C-Cap). The organization's annual culinary scholarship programs in the United States help fledgling chefs who would not otherwise be able to finance their training. Since its inception this organization has trained over 500 teachers, reached 90,000 students, awarded over 1,650 scholarships valued at over \$15 million, and today manages the largest independent culinary scholarship program in the United States. Stanley is also a member of the President's Council of the New York Public Library.

The Zabar's store itself embodies the brothers' tradition of service and care. Many of the store's current 250 employees have worked at Zabar's for two to three decades, and share stories of how both Saul and Stanley were always there to assist them when they were in need. Some of their sons and daughters now work there. Saul and Stanley Zabar both recall stories of employees who met in the store, married and raised families.

A favorite destination not only for New Yorkers, Zabar's is on most tourists' designated list of places to visit. Said one loyal customer, "Zabar's is the glue that holds the West Side together." "Zabar's... is a community within a community," said another.

Both Saul and Stanley also support the Broadway median strip and several food banks which daily receive Zabars' renowned bread products. The brothers support New York's schools in myriad ways, including financial donations, food contributions for annual benefits, by hosting class visits to their store, or buying raffle tickets, and through their willingness to be interviewed by students for school projects. In short, there is no institution on the Upper West Side that has not been touched by the generosity of Zabar's. ■



HM Alumni Council Winter Party Draws Alums of all Ages

Horace Mann alumni found an antidote to February's frigid winds in the HM Alumni Council's annual Winter Celebration that brought them together to share the warmth of cocktails and conversation. Gathering at Moran's in New York City's Chelsea neighborhood on February 4, 2009 were 74 alumni from classes ranging from 1949 through 2003.

The exposed-brick and wood-paneled party room of this 210-year-old landmark, its fireplace ablaze, provided the perfect setting for alums to come in from the cold to connect and reconnect, refresh old friendships and discover new ones at the new year. Conversation buzzed around thoughts of the recent elections and the economy, as well as reflections of days in the classrooms, performance spaces, and playing fields of Horace Mann.

Organized by the Alumni Council the purpose of the Winter Celebration is simply to bring members of the Horace Mann alumni community together, explained Council president Justin Lerer '95. "The Winter Celebration is for all alumni. It gives people from different

generations a chance to meet, and enjoy a good time together. The thing we all have in common is our love of Horace Mann. Each year we get more and more people coming. They hear about these gatherings from their friends, and each year people have a really good time."

Attendance at this year's party was increased, in fact, through the additional efforts of Alumni Council members Louise Elton '80 and Ephram Lustgarten '96 who posted an announcement about the party on a Horace Mann Alumni Facebook group. The posting brought many alumni to the affair who noted that they were drawn by the Facebook posting.

For veteran Alumni Council event participants like Dan Alexander '49, a former teacher, coach and dean, as well as an alumnus himself, the winter celebration was an evening to meet up with contemporaries from his era at the School, and share a toast with some of his own former students and athletes. "I try not to miss one of these parties. They give me a chance to get together with friends, and I always see a few younger alumni I had as stu-

dents or who played soccer for me. It's great to catch up with them and hear what they are doing now."

For Alumni Council member Sharon Bazbaz '92 the evening provided a chance to bring her brother Karyl Bazbaz '03 into the HM alumni social fold. Karyl Bazbaz, who is back in New York after a year traveling the Midwest as a press representative for the campaign of President Barak Obama, noted that it's "good to be home. My sister invited me to come, and I'm glad I did. I saw people I haven't seen since graduation, and I met some others. Definitely a good night," he said.

HM alumni will have a chance to get together again in as lively an atmosphere at the Alumni Council's Seventh Annual Spring Benefit on Wednesday, June 3, 2009 at 26 + Helen Mills Theater in Chelsea, New York. A Casino Night that raises money for Horace Mann's Student Assistance Fund, the Benefit annually draws nearly 200 alumni and is a highlight of the Alumni Council year. ■



Dan Alexander '49 and Christopher Blackman '96



Karyl Bazbaz '03, Sharon Bazbaz '92, Kimberly Barasch '03 and Nicholas Barasch '02



Caroline Geiger '99, Anita Gupta '99, Chetana Gowda '94



Andrew Bernstein '89, Robert Simmeljaer '89, Anne Plumer '89



Penny Kramer Hecht '94 and Brett Cohen Sundheim '97



Jim Clark '82, Dan Miller '82, and Dan Saxon '56

Horace Mann School celebrates our many alumni authors in this column, and by showcasing alumni-written books in the Olshan Lobby, in the School's Mullady Hall. Please share news of a new book you or another alum has written. The Alumni House and Development Office makes every effort to keep up to date with books by alumni. Let us know of any publications we may have missed by contacting 718-432-3453 or alumni@horacemann.org. If you would like to purchase any of the books noted here, a portion of the sales will benefit Horace Mann School when you shop through The General Store on WWW.HORACEMANN.ORG.

SEX CHANGES: Transformations in Society and Psychoanalysis

By Mark J. Blechner '68

Routledge Press, New York and London: 2009



The last half-century has seen enormous changes in society's attitude toward sexuality. In the 1950s, homosexuals in the United States were routinely arrested; today, homosexual activity between consenting adults is

legal in every state, with same-sex marriage legal in Massachusetts and Connecticut. In the 1950s, ambitious women were often seen as psychopathological and were told by psychoanalysts that they needed treatment; today, a woman has campaigned for President of the United States. In the 1950s, interracial marriage was illegal in many states. Today, the son of an interracial marriage is President.

Dr. Mark J. Blechner '68 is Training and Supervising Psychoanalyst at the William Alanson White Institute, and editor-in-chief of the journal *Contemporary Psychoanalysis* (www.markblechner.com). As founder and director of the White Institute's HIV Clinical Service (1991-2001), he led the first psychoanalytic clinic devoted to working with people with AIDS, their relatives, and caregivers. Writing that he has lived and worked through these changes in society his latest book *Sex Changes: Transformations in Society and Psychoanalysis* collects papers he has written over the last 45 years on sex, gender, and sexuality. Interspersed with these papers are reflections on the changes that have occurred during that time period, both within the scope of society at large as well as in his personal experiences inside and outside of the therapeutic setting. He shows how changes in society, changes in his own life, and changes in his writing on sexuality—as well as changes

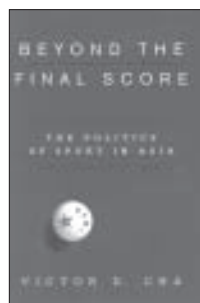
within psychoanalysis itself—have affected one another.

In this book, part of the Psychoanalysis in a New Key Book Series, Dr. Blechner notes that one hundred years ago, psychoanalysis was at the cutting edge of new ideas about sex and gender, but in the latter half of the 20th Century, psychoanalysts were often seen as reactionary upholders of society's prejudices. *Sex Changes* seeks to restore the place of psychoanalysis as the “once and future queer science,” and aims for a radical shift in psychoanalytic thinking about sexuality, gender, normalcy, prejudice, and the relationship of therapeutic aims and values.

Beyond the Final Score: The Politics of Sport in Asia

Victor D. Cha '79

Columbia University Press, December, 2008



The Beijing Olympics will be remembered as the largest, most expensive, and most widely watched event of the modern Olympic era. But did China present itself as a responsible host and an emergent international power, much like

Japan during the 1964 Tokyo Games and South Korea during the 1988 Seoul Games? Or was Beijing in 2008 more like Berlin in 1936, when Germany took advantage of the global spotlight to promote its political ideology at home and abroad?

In *Beyond the Final Score* Victor D. Cha '79 takes an original look at the 2008 Beijing games within the context of the politics of sport in Asia. A former director of Asian affairs for the White House, he begins with the arguments that tie Asian sport to international affairs and follows with an explanation of athletics as they relate to identity, diplomacy, and

transformation. Today Cha is the D.S. Song-Korea Foundation Chair in Asian Studies and associate professor in the Edmund A. Walsh School of Foreign Service at Georgetown University. His remarkable facility with the history and politics of sport makes this book the definitive examination of the events—both good and bad—that took place during the Beijing Olympics. Particularly in Asia, where athletics are bound up with notions of national identity and nationalism, sporting events can generate diplomatic breakthroughs (as with the results of Nixon and Mao's “ping-pong diplomacy”) or breakdowns (as when an athlete defects to another country). Cha demonstrates that for China, the Beijing Games introduced a liberalizing ethos that its authoritative regime could ignore only at its peril.

6 Tricks to Student Writer's Origami Success

Mark Diamond '69



Mark Diamond '69 is a teacher and writing trainer whose Writing to Command Attention!

Workshops have

aided hundreds of students and teachers attain their writing goals. Author of a series of “6 Tricks” writing guides, his latest, *6 Tricks to Student Writer's Origami Success* aims to motivate everyone from children to adults toward enthusiastic writing with clever paper folding projects. Models, created from plain 8½" by 11" sheets of paper are displayed with simple, but detailed directions and easily visualized illustrations. Each model is followed by suggestions for pre-and post-folding writing activities that are just a prelude to the ones readers will want to create themselves. Other books in his series are: *6 Tricks to Student INFORMATIONAL Writing Success*; *6 Tricks to Student PERSUASIVE Writing Success*; and *6 Tricks to Student Story Writing Success*.

Luck

By Marc Elihu Hofstadter '63
Scarlet Tanger Books, 2008



In *Luck* Marc Elihu Hofstadter '63 presents new poems that are, in the words of Rosellen Brown, "at once, challenged by the impenetrable nature of the mystery and grateful for what is given; for love, its delicate radar, its most

humble acts." The poet "reveals a thorough mastery of craft and passion" in (his) "verbal skills and irony, his historic humor... and the constant heartbeat of pathos," wrote Willis Barnstone, author of *Algebra of Night*. *Luck* is another beautiful contribution to American verse by the author of *House of Peace*, *Visions*, and *Shark's Tooth*.

Capital Markets of India: An Investor's Guide

Alan R. Kanuk '76
Wiley, August 2007



Capital Markets in India: An Investor's Guide by Alan Kanuk '76 aims to provide the first comprehensive book on investing in the India markets. At the time of this book's publication India was at the forefront of globalization. In today's

volatile economic climates India remains one of the more stable economies. The focus of this book is on the equity market, but it also addresses derivatives, fixed income, and foreign direct investments. Chapter topics include facts about the Indian economy; the Foreign Institutional Investor (FII) regulations, registration process, and applications; detail about the market regulation and the regulator; the very important market safeguards built into the Indian market systems; and lists of companies ranked by various criteria such as capitalization, turnover, industry, and earnings. The book even supplies investors and traders

with contact information for many of the key institutions and market players. Readers will not only gain basic information about how the markets in India work, but also the contacts and facts to help them with their own investing plan. Alan Kanuk has 15 years' experience in Southeast Asia and the United States as a senior executive manager, as a director for Bear Stearns Asia Ltd., and as deputy head of ING's Asian Equity business, where he managed trading and sales activities in nine Asian markets. In 1998, Kanuk founded a start-up business, ARKAccess, to create an electronic trading platform in Asia.

**Handbook of Evidence-Based
Psychodynamic Psychotherapy:
Bridging the Gap Between Science
and Practice**

Edited by Raymond A. Levy '66
and J. Stuart Ablon, PhD
Humana Press, 2009



The importance of conducting empirical research for the future of psychodynamics is presented in this excellent new volume *Handbook of Evidence Based Psychodynamic Psychotherapy: Bridging the Gap Between Science and Practice*. Edited by Raymond A. Levy, PsyD, and J. Stuart Ablon, PhD, the book provides evidence that supports this type of research for two primary reasons. The first concerns the current marginalization of psychodynamic work within the mental health field. Sound empirical research has the potential to affirm the important role that psychodynamic theory and treatment have in modern psychiatry and psychology. The second reason that research is crucial to the future of psychodynamic work concerns the role that systematic empirical investigations can have in developing and refining effective approaches to a variety of clinical problems. Empirical research functions as a check on subjectivity and theoretical alliances in on-going attempts to determine the approaches most helpful in working with patients clinically. *Handbook of Evidence*

Based Psychodynamic Psychotherapy brings together a panel of distinguished clinician-researchers who have been publishing their findings for decades. This important new book provides compelling evidence that psychodynamic psychotherapy is an effective treatment for many common psychological problems.

**Boy Meets Girl: 40 Couples on How and
Where They Met the One**

By Rachel (Schwartz) Safier '87
Adams Media Corporation, December 2008



Everyone hopes to find their one true love. Rachel Safier's '87 *Boy Meets Girl: 40 Couples on How and Where They Met the One* is a one-of-a-kind collection of true narratives of the "living love stories" of these

couples that demonstrates how this fantasy is also a reality for many. Whether it was a twist of fate that brought these couples together, or whether they were soulmates reunited, their heartwarming stories will make any cynic believe in love again, as well as in the power of a good storyteller. Take chapter titles like "Cupid Hit Me Upside the Head," "I Couldn't Stand Him When We Met" and "Friends First." Readers will understand why Safier has become the go-to girl for media stories on women, marriage, and staying single. Since the publication of her first book, *There Goes the Bride: Making Up Your Mind, Calling It Off & Moving On* and the launch of her popular web site www.theregoesthebride.com she's been a featured guest on CNN, MSNBC, Fox, the Today show, and Good Morning America, and hundreds of radio programs across the country. Whether still searching for a match or celebrating a golden anniversary, readers will fall in love with this collection of romantic encounters.

Sun in a Bottle: The Strange History of Fusion and the Science of Wishful Thinking

Charles Seife '89
Viking, 2008



"Science has a cure for wishful thinking... You have an elegant idea, you do the experiment, it seems to work. Colleagues and competitors repeat or refine your experiment, and now it doesn't work. You really want it to work so you do it

again, differently, and then so do they, and it still doesn't work. After enough of this... you admit it doesn't work and everybody quits. But sometimes wishful thinking is incurable: the poster child is nuclear fusion, the subject of Charles Seife's '89 substantive and lively new book, *Sun in a Bottle*," wrote Ann Finkbeiner, in a *New York Times* review.

Explains Seife in his book: "There's something about fusion that is a little different that makes generation after generation of scientists deceive themselves." No doubt that is because decades ago scientists and futurists glowingly predicted a future in which fusion could potentially mine cheap, limitless energy from atomic nuclei. However, thus far, the promise has not been fulfilled. In *Sun in a Bottle*, Seife, an award-winning science journalist and professor takes a long, hard look at nuclear fusion and the failure of one scheme after another to turn it into a sustainable energy source, and how fusion's grand promise has led to some dubious experiments as, according to the *Times* review "the state of the art is still what it has always been: fusion can't be sustained, and the energy released is less than the energy required to produce it in the first place..." Seife writes with effortless clarity, taking readers through the complex physics and engineering. That means the reader can not only understand but, even better, evaluate Seife's message: fusion scientists should just cut bait." This approachable book should interest everyone concerned about finding alternative energy sources.

Go Achilles, A 25 Year Celebration of the Power of the Human Spirit

By Dick Traum '58 and Mary Bryant
Achilles Foundation, November 2008



Go Achilles, A 25 Year Celebration of the Power of the Human Spirit by Richard (Dick) Traum '53 and Mary Bryant is a

beautiful work—not only because of the stunning full-color photographs and moving short narratives that appear throughout its attractive coffee-table-book layout, but because of the inspiring message of each page. The book is a visual account of the past quarter-century of opportunities that the Achilles Foundation has provided for disabled adults and youth to participate in athletics, and particularly running, many as formidable competitors. Founded by Traum in 1983 to give people with disabilities an opportunity to participate in mainstream events, the organization built its membership one athlete at a time, supporting its members and encouraging them to compete. Traum himself served as the first source of inspiration for the group: an above the knee amputee, in 1976 he became the first person with a prosthetic leg to run a marathon. Today, as tens of thousands of people cheer on marathon runners in New York, Boston, and around the world, the shout heard most often is "GO ACHILLES!" in support of runners like Traum. Now known as Achilles International the group has members in more than 70 countries, with programs for children, for wounded veterans, for athletes who are amputees, blind, paralyzed, have cerebral palsy, multiple sclerosis, traumatic brain injuries, heart and lung transplants, and who compete in tandem biking and triathlons, marathons, and, for shorter distances, the Achilles Hope and Possibility tour.

White

By Benjamin Zucker '58
Overlook Hardcover, 2008

Blue; Green; White: The Boxed Set

Overlook Hardcover, November 26, 2008



In 2001 Benjamin Zucker '53 published *Blue*, a wildly original and richly illustrated first novel about aesthetics, love, brotherhood, and tradition, told through the story of the fictional Abraham Tal, a gem merchant in New York

City. Tal searches for the origins of a treasured Venetian wedding ring that has a mysterious link to his family traditions and culture. Zucker, himself a gem merchant, continued Tal's tale with *Green*, published in 2004, and introduced new and equally complex characters. With the publication of *White* Zucker completes the Tal family saga, but also opens up an endless set of literary and artistic questions. What is extraordinary about each of these handsome books is their format. Richly illustrated with works by the likes of Monet and Vermeer, the actual narrative sits in the center of the page, with commentaries from the author and other characters in the saga, as well as from the writings of Kafka, Proust, and Bob Dylan running alongside, beneath, and above the main story—much like a page of Talmud. After all, what life story does not have its own back story, shaped by the thoughts, words, and visual creations of all influences?

Readers can now appreciate the beauty and complexity of this trilogy with *Blue; Green; White: The Boxed Set*, published in November 2008. ■

Alumni news is important to the entire Horace Mann School community. Please keep us up to date by sending your news and pictures to the Alumni House and Development Office, Horace Mann School, 231 West 246th Street, Bronx, New York 10471, by faxing news to 718-432-3010 or by e-mailing your notes and pictures to alumni@horacemann.org. Alumni may also use the Class Notes function on the Graduate Resources section of **WWW.HORACEMANNALUMNI.ORG**. We update the information on the website weekly. Class Notes are published twice a year in *Horace Mann Magazine*, and are archived online.

1937

George Avakian was presented with a Special Merit GRAMMY Award for his significant contributions to the recording industry on February 7, 2009. Neil Portnow, President/CEO of the National Academy of Recording Sciences presented the award to Avakian who was responsible for producing the industry's first jazz album, and fostered the careers of Louis Armstrong, Miles Davis, Sonny Rollins and many more jazz greats. Avakian says he got his first taste of the music industry at Horace Mann when he landed an interview with Benny Goodman as editor of *The Record*.



1939

The Class of 1939 will celebrate its 70th reunion at Homecoming, October 24, 2009.

1941

Richard Rothschild says he's "Still hanging in there. We went on a barge/bike trip to Holland this fall; still playing tennis (a.k.a. "walking doubles"); active volunteer with Town's Sidewalk/Bike Committee where we are promoting a local bike path. I'm very happy and heading with my wife, Olga, to Oaxaca, Mexico in January for a couple of months."

1942

Nils "Lindy" Lindquist recently completed a book, *Least We Forget Island X*, about his World War II experiences in the Navy Seabees in the Pacific from 1943-1945 for the Veterans History Project, Library of Congress. The book introduced the word "Seabee" to the Veterans History Project data base. Lindy served in the South Pacific with the 87th Naval Construction Battalion, the first year the Seabees were established by Congress. Lindy is also completing a book for the Veterans History Project titled *Post War America*, about life after the 87th Seabee Battalion.

1944

The Class of 1944 will celebrate its 65th reunion at Homecoming, October 24, 2009.

In February 2009 **Don Maggin** signed a contract with the University of Michigan Press to deliver a biography of master jazz percussionist/composer Max Roach by June 30th, 2011. He also recently completed biographical essays about Roach and modern dance icon Katherine Dunham for Volume 8 of Scribners *Encyclopedia of American Lives*. (Volume 8 covers people who died during 2006 and 2007). Don will also contribute to Volume 9. These works will join his biographies *Stan*

Getz, A Life in Jazz and *Dizzy, The Life and Times of John Birks Gillespie*.

1949

The Class of 1949 will celebrate its 60th reunion at Homecoming, October 24, 2009.

Austin Heyman is pleased to welcome his grandson, Henry Alexander Heyman. Parents, David Heyman and Victoria White, are happy parents. Henry's great-grandfather Irving Heyman graduated Horace Mann in 1905.



Irwin '49 and Carol Spiegel at the HM Distinguished Alumni dinner.

Class Correspondent, Irwin Spiegel, submitted the following notes, gathered last summer and fall.

Hello again. As I write this, the hot summer city heat is giving way to cooler breezes as autumn envelops the big apple. A two-week outing to Croatia several weeks ago is but a memory as I turn my attention to the comings and goings of fellow classmates. The first order of business is to extend apologies to **Neil Littmann**. In my last report I misspelled his first name. I also erroneously reported he retired from Wall Street. Wrong on both counts; they were foolish errors on my part... **Jim McCracken** is enjoying the passing scene from New Lebanon, NY and neighboring Woodstock. Jim, you'll recall, retired several years back as a school teacher and librarian... Following retirement just last year, Francoise and **Dick Mendelsohn** moved to new digs in Wilmington, DE, and when I spoke with them, they had just returned from California. **Dick Miller** says his Truman Bank in St Louis is healthy and well-capitalized, thanks to plenty of hard work and astute marketing. His last vacation, as usual, was in Europe—specifically

Zurich and Munich... Retired since 1995, **Dr. Bob Miller** spends time reading, does some local travel, and following the exploits of his three sons and five grandchildren. Still an active principal in his own ad agency (Cason Nightingale) **Bill Nightingale** continues his on-going involvement in HM and Yale alumni events. He also reported that HM has honored classmate **Stan Zabar**, and his brother Saul '46 with the Distinguished Alumni Award. Carol and I attended the presentation ceremony last November, at Rockefeller Center's famed Rainbow Room along with other classmates (and spouses) including Nightingale, **Al Zuckerman**, **Paul Silverstone**, **Larry Van Gelder**, **Neil Littmann**, **Dan Alexander**, **Bill Friedman**, **Paul Weinstein**, **Irwin Block**, **Mark Kaufmann**, and **Joe Karp**. Also present was Rebecca Oling, a stepdaughter of **Bruce Sands** who was there to represent Lillian Sands, a loyal friend of our class. Lillian keeps her husband's name alive by raising funds for one of his favorite charities, Camp Coleman in Atlanta... At the Zabar dinner, **Van Gelder** told me he has retired from *The NY Times*. The nation's leading newspaper just won't be the same!... **Steve Finestone** told me that he recently became a member of ROMEO, "retired old men eating out." **Steve Nordlinger** is president of the Foundry Gallery in Chevy Chase, MD, one of the nation's oldest art co-ops. He also held his ninth one-man art show last May. Steve also serves as sponsor for a Cambodian family in nearby Arlington, VA... Although not anxious for notoriety **Bob Schoenholt** did admit he's enjoying retirement in the Big Apple... Recently back from a trip to Israel and Jordan, **Len Schwartz** says he's enjoying life in Westport and is always pleased to hear from classmates... **Gene Schmidt** says he's thinking of leaving Tucson and moving back to Dallas, or possibly settling overseas... **Irwin Robinson** is still an active stockbroker; his commission checks, however, are now signed by Wachovia Securities who bought out A G Edwards... **Marv Rubin** reports a grandson just started at Syracuse... This writer was sad to learn of the passing of **Dr. Monroe Cole** earlier this year. Although difficult to reach, I received a long letter from him, dated October 2006, most of which I reprinted in my column of spring 2007. He was a person of many interests and many talents and he will be missed by those who knew him, who worked with him, who

learned from him, and the many who were healed by him. Our condolences to his wife Merritt and his brother, **Dr. Mal Cole**... When not managing property, **Joe Mego** has been teaching his 8-year-old granddaughter how to play chess. He also has been helping B'nai B'rith bring medical supplies to 1,500 Jews living in Cuba. Like many of us, he's looking forward to our up-coming milestone reunion... As a result of seeing each other at the Zabar dinner (see above), **Bill Friedman** sent me the *NY Times* (Oct. 28 '08) full-page ad of the Breast Cancer Research Foundation, that listed **Dr. Mike Sporn** as one of the "world's leading researchers." This prompted me to call Mike who reported he's very happy to still be active as professor of hematology/toxicology at Dartmouth Medical School... In an e-mail he sent me last fall **Irwin Block** reported he was awarded 2nd prize by the Rowayton, CT Arts Center for his color photo image, "To The Lighthouse." Irwin's photo awards just keep piling up!... Just received the very sad news that Eileen and **Steve Finestone's** 14-year-old grandson, Zachary, passed away after a nine-year bout with cancer. I'm sure classmates join me in extending condolences to the family... I had recently received the following e-mail from Eileen and Steve: "At long last our son Scott has self-published a book about life with his son's nine-year adventure with cancer. The book is a combination of 'how-to' for parents in this situation and a sharing of his e-mail journal entries over the past six years, which received over 600,000 hits." If you would like a signed copy of the book please e-mail me (spiegelgrp@juno.com) for details. And now another deadline has arrived; for more class news and achievements, stay tuned.

Donald Mayer's newest granddaughter, Alyana Pearl Mayer Lapin, was born to his daughter, Sari Mayer '84, on Jan. 8, 2009. Alyana joins her big sisters, Maya and Ellery. **Mark Kaufmann** is very busy these days building a Biomedical Research Training business in China.

1954



The Class of 1954 will celebrate its 55th reunion at Homecoming, October 24, 2009.

1958

Dick Traum published *Go Achilles: A 25-Year Celebration of the Power of the Human Spirit* on December 12, 2008. Written with Mary Bryant this handsome book is a pictorial history of the Achilles International, the organization Traum founded in 1983 to foster athletic participation and high-level competition—particularly marathon running—among disabled children and adults. The organization now has members in 70 countries. See www.achillestrackclub.org **Fred Flaxman** has completed his book: *Sixty Slices of Life... on Wry: The Private Life of a Public Broadcaster*, as well as his 146th "Compact Discoveries" public radio program. **James Lawrence** sends his congratulations to **Parviz Nafissian**, **Mike Hess** and their team for organizing a fabulous 50th class reunion at The Rainbow Room last fall. **Thomas Vasell** writes: "As a former business associate once said, 'The Golden Years are not for the faint of heart.' I had to have my mitral valve repaired to correct a 'mur-mur' and underwent open heart surgery on March 4, 2008. I am now a member of the 'zipper club.' I was able to play in the Columbia Football Alumni Golf outing on May 5th and have resumed a normal schedule."

1959



The Class of 1959 will celebrate its 50th reunion at Homecoming, October 24, 2009.

Classmates and others can now view **David Unger's** sculptures at his new website www.Davidungersculptures.com. **Deane Penn** is spending the winters in Scottsdale, AZ and pursuing his second career as a medical stock analyst and looking forward to his 50th HM reunion in 2009.

1961

John Jankoff's son, Stuart, is engaged to Samantha Shifrin.

1963

Marc Elihu Hofstadter recently published his latest book of poems, *Luck* (Scarlet Tanager Press, 2008.)

1964



The Class of 1964 will celebrate its 45th reunion at Homecoming, October 24, 2009.

Ed Beck and his wife, Esther, celebrated 40 years of marriage this year and welcomed their first grandchild, Elle. Ed is keeping active with **John Cohn**, **Eric Sigward** and **Roger Berkley** on Facebook and welcomes others of his friends from both the 1963 and 1964 classes of which he was a member.

1965

Meir Wikler continues with his busy lecture circuit. In June 2008 he spoke in London for Nefesh U.K., The Jewish Learning Exchange and The Jewish Parenting Network; and in Jerusalem for N'Shai Boston and Yeshiva Ohr Sameach. **Peter Schattner** joins the impressive list of Horace Mann alumni authors with the publication of his first book *Genomes, Browsers, & Databases*, Cambridge Press. This book provides an overview of the key tools currently available for large-scale comparisons of gene sequences and annotations, focusing on the databases and tools from the University of California, Santa Cruz (UCSC), Ensembl, and the National Centre for Biotechnology Information (NCBI). Written specifically for biology and bioinformatics students and researchers, it aims to give an appreciation of the methods by which the browsers and their databases are constructed, enabling readers to determine which tool is the most appropriate for their requirements. Each chapter contains a summary and exercises to aid understanding and promote effective use of these important tools. **Dr. Emile** and Helen **Pincus** became grandparents for a second time on Dec. 16, 2008 when Yehuda Zev joined his brother Naftali Moshe.

Robert Brookshire writes: "My wife Jodie and I are very proud of our daughter Devon. She is 14 years old, a freshman in high school, an

'A' student and is a starter on the varsity girls basketball team. She is 6 feet tall and averages over 10 points a game."

1966

George Lowe has retired from internal medicine practice after 30 years. He is now vice president at Mercy Health Care, Baltimore, MD where he is in charge of physician recruitment. After 17 years at Drexel University, **Kenneth Blank** has become Vice Provost for Research at Northeastern University in Boston.

1969



The Class of 1969 will celebrate its 40th reunion at Homecoming, October 24, 2009.

News from **Dean Schaffer**: "For 69ers—here's a neat item. I just saw **Osama Tagaya** on cable television! We all called him Sam, the quietly intense loner who sat beside me in Mr. Evans' French class and became popular therein by reliably lowering the curve! Naturally I was as clueless as my classmates in appreciating that this would be his 'third' language, and that the English fluency which he had to accept would be taken for granted by his foolish classmates was a burden already notoriously difficult for native Asians. An exchange student who was a quiet and amiable scholar, is now a historian, a pundit with expertise on the Pacific fighters of the 20th century and able to contrast the qualities of the great Mitsubishi 'Zero' versus those of our Hellcat and awesome P-51 Mustang. Nevertheless, I've not heard his name for over 40 years... much less seen his living 'visage, figure, ou punum' (a salute to that superb yet brutal French teacher) Robert L.T. Evans, a dedicated scholar and a Canadian who wore a Van Dyke long before it was cool, and who is now long deceased. 'Sir' actually taught me to speak French in a classroom... and with a tolerable accent. He sometimes relied upon his absolute and tyrannical authority: he assigned us 50 new vocabulary words 'daily' for all of the three years I survived him. You may argue that it was a great deal to demand of mere children, but there's just no way to avoid the acquisition of a massive and practical vocabulary under such circumstances. Even now I can speak French well enough

that my ex-wife, who is fluent enough to be consistently thought by Parisians to be Parisian herself, was always pleased to introduce me quite casually as being French too. She did find it more credible to describe me as growing up in some remote and disreputable province I can no longer recall, and as being mildly brain-damaged as well. My medical degree raised no sort of inconsistency in this ruse: she did think it prudent to emphasize it had been earned in America. Hello to my classmates. I'm still here, practicing ENT, now wed to a hospice nurse. My Sharon is a lovely Irish Mohawk who lost her heart to a preppy so lucky as to remain slender, charming and also grateful to retain every brown hair his pate ever wore. I'm amazed by the adventure of a second life, doctoring several states away from HM.

Michael Philip Davis' work, "Regina Resnik Presents: Covert or Convert" directed by opera legend Regina Resnik and conceived and written by Davis, was broadcast on CUNY-TV in December 2008. The one-hour special pays homage to composers who converted to Christianity but wrote on Jewish themes, and composers who did not convert, but wrote on Jewish themes in secret, often at the risk of their lives, during the Nazi era. This video concert is the second in a three-part series on Jewish classical song entitled "Colors of the Diaspora."

1970

Class Correspondent **Frank Lowe** kept his classmates in touch by providing a wealth of welcome information. First, congratulations to **Dr. Lowe** for being listed for the 10th time on *New York Magazine's* Best Doctors in NY list.

Frank writes: "I was recently in Miami and had dinner with **Michael Kamen** who is still practicing law and living in Palm Beach. I have also recently seen **Danny Moss**, **Bob Nussbaum** and **Gene Lipman**." **Jonathan Rose** writes: "My older daughter Ariel was married a year and a half ago. My younger daughter Rachel is now a senior at Yale. I chair the MTA's commission on climate change, and we are about to release a major report on both the environmental and economic value of mass transit, and on how to green the MTA." **Doug Schoen** has just written and published another book. *The Threat Closer to Home: Hugo Chavez and the War Against*

America. His co-author was Michael Rowan. His previous books were about Enoch Powell, Pat Moynihan, the campaign trail, and, as titled, *The Power of the Vote* (about his work in various campaigns). **Bob Nussbaum** had an op-ed piece in the *New York Times* on Feb. 10, 2009 concerning A-Rod, steroids and our enjoyment of baseball. Said Bob, "I have now found my way into publication three times in the past months. It is very gratifying and unexpected. It definitely provides me with incentive to keep on keeping on."

I went to the Neil Young concert at Madison Square Garden—sat two rows behind **Andy Ansoorge**. Andy is still deeply involved with music, attending numerous shows on a regular basis. Also at that concert was **Dan Baldwin**. Danny is still with Battery Park City Authority as Senior Development Counsel. His son Matthew runs his own tutoring company. Josh, after graduating University of Chicago, is getting ready to start a masters program in poetry. His daughter Julia is in sixth-grade at the Computer School here in Manhattan. **Steve Bauer** has retired from Hershey and is now doing international marketing in Europe and India for Jarden Consumer Solutions (makers of Sunbeam, Oster and Crock Pot). **Barry Charles** continues to stay connected with our classmates: **Steve Fink** is his doctor; **Gene Lipman** is his stock broker (mine too), **Bob Nussbaum** is his lawyer and **Cliff Salm** is his oral surgeon (mine too). His sons, who are both HM grads, are both gainfully employed with health insurance; Evan does economic consulting and Brian is an attorney. Barry reminded me that he has had Giants tickets since senior year and yes, is paying for his new seat licenses! **Ken Flatto** had his picture in the *New York Post* because Fairfield, where he is First Selectman, lost approximately 10% of its pension fund, which had been invested with Madoff. His son Michael is in college on the five-year plan, while his daughter Sarah is graduating McGill in three years. Dinah is a freshman at Brandeis. Evan is in 10th grade. Ken is up for re-election in 2011. **Paul Gaston** is still practicing law in D.C.; his son Peter is now 8 years old. He is in e-mail contact with **Jon Victor**. **David Geronemus** has two daughters. The eldest works for UrbanJustice.org while his younger one attends University of Vermont. He recently was in NY to see two plays with **Peter Halperin**, who has started a new rock band. **Jon Kahn** retired from the EPA and is now an

environmental scientist working for the State of Kansas investigating hazardous waste cases (similar to his prior job at EPA). **Tom King** is teaching elementary school in Oneonta. His father died several years ago. His oldest daughter is an exchange student in France and will attend college next year. His son is in eighth grade. He has every intention of attending our 40th reunion. **Jonathan Rose**, with his picture, was quoted extensively in a *New York Times* article in November about the impact of the credit crisis upon "green" developers and future building. **Frank Lowe** news: I was on The CBS Early Show discussing Lance Armstrong's announcement that his 22-year old girl friend was pregnant in regards to his testicular cancer and chemotherapy treatments.

Over the last several months, I have seen **John Oberman** (at his daughter's soccer match), **Gene Lipman** (for dinner and at a book signing), **Doug Schoen** (at Marty Bienenstock's and at his house for a book signing), **Marty Bienenstock** (at Homecoming and at his weekend house), as well as **Hal Oringer**, **Bob Nussbaum** and **Mr. Zak**. **Zak** sends his best to his favorite HM class! I was in Baltimore recently and read *The Washington Post*. No surprise was an op-ed piece on the election from **Doug Schoen**. **Cliff Salm** reports that "Adam is starting his last year of dental school at Penn and starting to apply to oral surgery residency programs. Craig is a junior at Michigan and Megan is a junior at Indiana University. Amy and I are traveling extensively since I am the general chairman of the Greater New York Dental Meeting, which is the largest meeting in the country. I am also working hard at my office (oral surgery) to send the three of them to school!" **Ed Townsend** sends a little international news from Wales... "I was re-elected to Newport City Council this June, and was joined on the council by my wife Carmel. I have been elected deputy leader of the council and Cabinet member for Economic Development and Regeneration. As a result, I have reduced the hours I work for Cardiff & Co, the company set up to promote the city of Cardiff nationally and internationally. I will also again be the Liberal Democrat candidate for the constituency of Newport East for the next General Election, which will take place at the discretion of the Prime Minister some time before May 2010."

Paul Levine writes: "Julie and I are still the same. We are working too hard. Last year, we traveled extensively. This year we're staying close to home. Josh finished clerking for a US District Court judge in Boston and is now clerking for the 6th Circuit Court of Appeals in Detroit. He is making his way back to the West. Greg is on the writing team for "The Office" and the new "Office" spin off starring Amy Pohler, which starts to film in January 09. Jeremy just graduated the University of Michigan and is working as the general manager for a chain of yogurt shops here in LA and which are expanding to Texas, Hawaii, Florida and Arizona. It is interesting to see him in action. They do grow up too fast."

David Wollins writes: "I moved my law practice to a smaller space at 600 South Cherry Street, Suite 520, Denver, CO 80246-1709. I rejoined a former colleague who is working with me in David H. Wollins, P.C. We continue to specialize in business litigation, employment litigation, securities litigation and mediation services. My daughter, Alexandra, 14, started high school in an International Baccalaureate program at George Washington High School. My son, David, Jr., 10, continues his pursuit of top-level soccer, academic prowess and bugging dad. Leslie and I will have been married 20 years next April Fool's day and, for the life of me, I still cannot see what she sees in me. My diabetes is under control. Jim Bouton's number is 56. In two years, we will have our 40th reunion."

1971

Dan Weisman won the first place award for covering local news from the California Newspaper Publishers Association (CNPA) for 2008. That's the state's top journalism award. The recognition was for the work he did as editor of the *Rancho Santa Fe Record* in covering California wildfires. He also has started an online community journalism project—92067 Free Press at <http://www/92067FREEPRESS.com> and invites any alumni contributions.

Stephen Fife premiered his latest work "Savage World" on October 17, 2008 at The Met Theater in Los Angeles. The play tells the story of Sol Eisner, a young journalist who, in 1975, determined to prove the innocence of the African-American boxer Calvin "Savage" James, who was convicted of killing a Jewish

couple during the Newark riots. The outcome of Eisner's quest was so life-shattering that 30 years later Sol and his family are still reeling from the effects.

1972

David A. Gross completed his final year as the United States Ambassador for International Communications and Information Policy (Internet, spectrum, satellites, cybersecurity, international telephony, etc.) at the U.S. State Department and has joined Wiley Rein LLP. He has led more US delegations to major international communications conferences than anyone in modern history, including (among many others) treaty-writing conferences, United Nations "Heads of State" summits, conferences focusing on the future of the Internet, and those addressing the role of communications technologies to help people in the developing world benefit economically, socially and politically. He has had senior "ministerial level" meetings involving more than 70 countries on six continents and has lectured at universities in the Middle East, Africa, Europe, Asia and across the United States. David and Betsy celebrated their 30th wedding anniversary this summer and their son, Robbie, graduated this year from the University of Pennsylvania. **Gordon Bock** and Kathleen Bock proudly announce the birth of Gabrielle Morrow Bock on Oct. 7, 2008 at Gifford Hospital in Randolph, Vt. Gabrielle at birth weighed eight pounds, 13.5 ounces. She joins sister Hadarah, now 7, at the Bock homestead in Northfield, Vt.

Anthony Elias is still leading the Breast Cancer and Sarcoma efforts at the University of Colorado Cancer Center. He continues to play violin/viola in chamber music and orchestra. He occasionally gets together with Julien Beresford '73. **Donna Levinsohn** reports: "I'm still at the same law firm where I've worked since 1995. Time flies....my son is now in college at the University of Chicago."

1974



The Class of 1974 will celebrate its 35th reunion at Homecoming, October 24, 2009.

Glenn Bass is still enjoying Atlanta. He and his wife are about to become empty nesters. Their daughter is 21 and is a junior in the University of Georgia's Honors Program. Their son is almost 18 and was accepted into the University of Georgia's Honors Program as well. **Gary Jaburg** was really pleased to reunite with old friends and classmates **Glenn Bass** and **Hugh Panero** on Facebook.

1975



Members of the Class of 1975 had a "mini-reunion" recently in Seattle on a visit from Taiwan/China based **Nicholas Chen**. Attending were **Peter Athans**, **Donald Kern**, **Dan Levitan**, and **John Pai**. The re-connect resulted through the Linked-In social network as well as with help from the Horace Mann Alumni House and Development Office. Chen shared a quote from John Pai: "Life is too short to not take care of the relationships that really mean something to us. I know life gets busy sometimes, but we are all part of life." Wrote Chen, "We are now trying to get another gathering to include other Seattlites **Paul Lawrence** and **Tony Billera**. Dan has reported connecting with many classmates on Face Book. I have found HM'ers on a Linked In HM Group. Thanks for helping us all connect. It has been priceless and made all of us remember what John said above and how precious HM has been to all of us."

Jeffrey Moerdler sends the following news: "My oldest son, Scott, has finished his first semester at Mt. Sinai Medical School and my twins, Jonathan and Eric, are spending a year abroad in Israel and will be attending NYU next year. From **Daniel Spitzer**: "Fulfilling a life-long dream, I took flying lessons, and a bit over a year ago was granted my private pilot license. Better yet, my son got his pilot license the exact same day."



Bill Lukashok '75 joined **Adrian Benepe** '74 and **Herb Nass** '77 at a breakfast honoring Benepe for his support of the Madison Square Park Conservancy.

1977

Congratulations to **Dr. Daniel Rothstein**, his wife, Anne-Britt and big brother Eli, upon the birth of their beautiful new baby and Eli's baby brother, **Avi Simon Rothstein**, born October 17, 2008, weight 8 pounds, 12 ounces.

1979



The Class of 1979 will celebrate its 30th reunion at Homecoming, October 24, 2009.

1981



Lisa and **Michael Barr** welcomed their baby girl, **Danielle Ray**, on November 11, 2008.

Big brothers, **Alex**, HM Class of 2020, **Ben** 2024 and family are doing great.

1982

Stephen Somary, through The Mendelssohn Project—which he founded—is dedicated to bringing previously unheard works by **Felix Mendelssohn** to public attention. He did just that and more in a concert and extensive press coverage of how he and The Mendelssohn

Project found long-lost works by the great German master, and all just before observances of Mendelssohn's 200th birthday on February 3, 2009. In a special concert of world premieres entitled "Mendelssohn: Lost Treasures and the Wagner Suppression" at The Museum of Jewish Heritage in Battery Park in Manhattan on January 28, 2009 Somary introduced works by the composer that were suppressed by the rise of anti-semitism in Germany, and banned when Hitler came to power. Somary, who is president and artistic director of The Mendelssohn Project, explained in articles in *The New York Times*, *The New York Jewish Week*, and on German-TV broadcast on "World Focus" on PBS, the detective work that brought him to his discoveries. For more information or to support this important effort go to www.TheMendelssohnProject.org.

1983

Allegra Burton was one of eight people elected into the Wesleyan Athletics Hall of Fame. Said Allegra, "I am thrilled and honored. There were about 180 people nominated—people ranging from the class of 1905 to the 1990's. This is the second year they have ever done this." Allegra is a three-time cross-country All-American who became the first Wesleyan woman to claim All-America honors in two sports when she finished third in the 5,000-meter event at the NCAA Division III Track and Field Championships as a senior.

1984



The Class of 1984 will celebrate its 25th reunion at Homecoming, October 24, 2009.



Sari Mayer and Jeff Lapin are pleased to introduce Alyana Pearl Mayer Lapin, the newest addition to their family. She was born on Jan 8, 2009. Mother and daughter are

doing well. Big sisters Maya and Ellery are excited by the expanded family, and marveling

over how tiny their new sister is, especially her toes. Dad is loving every minute of being completely outnumbered.

1985

Exciting news from **William (Bill) Shein**: "Just thought I'd pass along word that my newspaper humor column, "Reason Gone Mad," was awarded the 2008 National Press Club Award for Humor. I also won the award in 2005, and this year's nod means I'm the only two-time winner. There are details on the National Press Club's Web site at <http://blog.press.org/?p=676>. My column has appeared on the op-ed page of *The Berkshire Eagle* daily newspaper (in western Massachusetts) since 2004. It was recently launched nationally via syndication, and can also be found online at www.reasongonemad.com. Perhaps it's worth noting that I began my humor-writing career in earnest in Harry Bauld's Comic Novel class at HM in 1984. Prior to my senior-year trimester with Mr. Bauld, assembling a complete, grammatically correct sentence—funny or not—was somewhat beyond my range. That year I also contributed humor articles to the pages of *The Record*, where my good friend and *Record* editor **Greg Schwartz** dubbed me "The BS Editor." (It's okay; I've since forgiven him.)"

1987

Rachel Schwartz Safier is pleased to announce the release of her third book, *Boy Meets Girl*, published by Adams Media. Rachel can be reached at rachelsafier.com.

1988

Dan Cooper is happy to announce he's been asked to serve as an Associate Director of Composers Concordance, a presenting organization for contemporary music with a 25-year track record in the big apple <http://users.rcn.com/jpehrson/prog.html> His ballet "Dance Suite (Five Movements)" premiered in a performance on January 11, 2009 at St. Mark's Church-in-the-Bowery, in New York. Thus far 2009 has been even busier with performances by his group Erbium at The Underscore on Jan. 30 and The Annex on Feb. 25. Appropriately, on March 15, Dan premiered

his chamber music composition "The Ides of March" at St Marks Church, and on March 17 he played bass with Sound Liberation at Joe's Pub. You can hear Dan's amazing and eclectic music at www.myspace.com/erbiummusic.

1989



The Class of 1989 will celebrate its 20th reunion at Homecoming, October 24, 2009.

Charles Seife's latest book *Sun in a Bottle: The Strange History of Fusion and the Science of Wishful Thinking* was published on December 12, 2008 and is receiving acclaim in reviews, including in the Dec. 14 Sunday *New York Times Book Review*.

Ilann Margalit Maazel released the CD "Brahms: Works for Four Hands" on November 24, 2008 of Brahms piano works that he plays with his mother, acclaimed pianist Israella Margalit. Liner notes describe Maazel, "son of conductor Lorin Maazel, (as) the rare combination of brilliant classical pianist, accomplished music theater composer, and successful civil rights lawyer. Critically acclaimed for his fascinating musicality and virtuosity, he has performed in piano recitals and chamber music concerts in New York City's Lincoln Center, Boston, Washington, D.C., and throughout Germany, Italy and the Netherlands. He was also the founding president of MELODY, a non-profit organization that has brought music to thousands of at-risk children in Washington, D.C."

Molly Conroy sends in the following news: "Staying busy; having fun with my husband, Adam, and our 16-month-old daughter, Lilly. No 'big news' at work; just thankful to have a job that keeps me interested and amazed at the end of the week that we got through it." **Sarah Kent** gave birth to her fourth child, Cody Holt Lucien, on September 11, 2008. Sarah will be graduating from her masters in science program in May as a Pediatric Nurse Practitioner. **Joseph Ainsberg** and Jessica Weiss were married on January 18, 2009 in Coral Gables, Florida. Horace Mann was well represented. **Andy Bernstein** and **Josh Bernstein** were groomsmen, and guests included **Jennifer Eisenberg Bernstein**, **David Doft**, **Brian Pessin**, and **Nicole Slaven**.



Rob Simmelkjaer and spouse Kathryn are proud to present their daughter, Julia Ingram. Julia was born on January 30, 2009 at Mount Sinai Hospital in New York City. The family is doing very well and Rob tells us Julia likes to fall asleep to James Taylor music.

1990

Parents **Daniel Rosenberg** and Nancy Benowitz-Rosenberg are thrilled with their daughter, Maya Giselle Rosenberg, who was born on October 3, 2007. **Susan Warshauer Tratner** and husband, Matthew, are pleased to announce the birth of their son Ian Marcus, on December 28, 2007. **Michael Capasso** was married in July 2008 to Bridget Byrne. Classmates in attendance included **Steven Bauer, Glenn Kalison, Jimmy Nissenson, Rob Phillips** and **Zach Stern**.

Congratulations to **Jared Friedberg** and Carolina Esquenazi-Shaio on the birth of their daughter, Pascale Mariana Friedberg-Esquenazi, born on March 6, 2009. Says Jared, "The long wait is over! Big sister Sylvie just wants to give her besos all the time."

1991

Congratulations to **Kate Zaloom** and husband Eric Klinenberg on the birth of their daughter, Lila, born on December 3, 2008. Lila joins older brother, Cyrus, now 2½ years old.

1992

From **Ruwan Jayatilleke**: "It's been a busy, busy exciting year—I exec produced a mobile project based on an original unpublished Stephen King story that has been insanely well-received. On top of that, I have been knee deep in consumer product segment manage-

ment for two films you may have heard of... "Iron Man" and "Incredible Hulk." It has been absolutely thrilling, dizzying, and exhausting! And somehow I managed to star as a character in a comic book! Who knew outrageous nerdery could be so gratifying and fulfilling!?"

Noah Liechtling writes: "Just attended **Anthony Jacobson's** wedding in Mexico. His best man was his brother, Joe Jacobson '88, who is also an HM parent. **Shawn Sabin** flew in from New Guinea where he had been participating in an ecostudy for his doctoral on the effects of strip mining on the native species. Other members of our class in attendance were **Tom Levinson, Dan Rosenberg, Chris Greene, Jamie Schiff, Jon Schwartz** and **Anil Ranawat**."

1993

Ian Fischler is proud to announce the birth on December 22, 2008 of his second child, Benjamin Gabriel. Benjamin joins big sister, Abigail Emma. **Eng Wong** became the proud father of a beautiful daughter, Maya, born September 5, 2007.

1994



The Class of 1994 will celebrate its 15th reunion at Homecoming, October 24, 2009.

The San Diego WFC Sealions (WPSL) named **Amie Becker** as the team's first full-time General Manager in October 2008. Amie previously served as Director of Operations for the San Diego Sockers (MISL), and worked with the former WUSA's San Diego Spirit, and US Soccer coordinating Youth National Team domestic and international training camps and matches. She has also coached high school soccer in San Diego, continues to play in local indoor and outdoor leagues, and works with Kick for Hope (www.kickforhope.org), a non-profit organization that hosts youth competitive soccer tournaments to raise money for projects in Africa, and also raise awareness among U.S. youth about global poverty and hunger in Africa. Amie credits her former teacher and coach Randal Castleman with her success in soccer. "He gave me a shot on the varsity soccer team when I was a freshman. He was like a second father to me.

Great man, brilliant teacher and inspiring coach! I wouldn't be here without him." Amie's current goal is "to see women's professional soccer) become successful and sustainable. My group is working to get a WPS team down here for the 2010 season."



Daniel Silvers and Lauren Silvers recently had their first child, Hayley Alana Silvers. Hayley weighed 7lbs 3ozs and measured 19½ inches. She can't wait to join HM's

Class of 2027!!! **Michael Behr** was married on Sunday, October 26, 2008 to Michelle Malkiel. They honeymooned in Israel and are enjoying living in New York.

1995



Dorianne Steele and her husband, Jason Gordon, welcomed their first child, Lucinda Ray Pixie Gordon, into the world on November 23, 2008. Dorianne is currently a

fourth-grade teacher at George Jackson Academy, a school for gifted, underprivileged boys whose principal is David Arnold '65. Jason runs his own public relations firm, Precedent Media Unlimited.

From **Richard Abend**: "I am pleased to announce the founding of Abend & Silber, PLLC. Abend & Silber is a full service law firm with a core litigation practice located in Manhattan. For more information please visit our website at www.abendsilber.com."

David Berenson was married to Nomi Barst on October 4, 2008 at East Hampton Point. David teaches history in the Upper Division of his alma mater, Horace Mann School.

Evan Michael proudly announces the birth of his first child, Graham Samuel, born on September 29, 2008.

1996



Jodi Rosenshaft and her husband, Mike, are thrilled to announce the birth of their twins, Hallie Sabrina and Jacob Ephraim, born on November 21, 2008.

1997

Congratulations to **Sara Roby Wiener** on the birth of her daughter, Reed, born on January 16, 2009. **Jordan Vogel** is currently working at SG2 Properties, LLC, a real estate acquisition firm in Manhattan. He recently started a Horace Mann Real Estate Networking event. The idea of the networking group is to meet quarterly with fellow Horace Mann graduates to discuss the market, new deals, and industry trends. The first event took place at Brasserie 8 ½ in October 2008 and was attended by **Randy Abend, Brett Kaplan, Scott Alter, Hillary Thomas Schaps, Peter Chavkin '00, Justin Pattner '00** and **Jeremy Moss '93**, all real estate investment professionals. If you currently work on the transaction side of real estate and would be interested in joining, please email Jordan at jvogel@sg2properties.com.

1998

In August 2008 **Anastassia Zinke** entered her first year at Union Theological Seminary where she is pursuing her M.Div. degree.

1999



The Class of 1999 will celebrate its 10th reunion at Homecoming, October 24, 2009.

2000

Gregory Cooper is enjoying his first year of teaching English and Theatre Arts under the guidance of Dr. Eileen Mullady at Pacific Ridge School in California where Dr. Mullady is Head of School.

2002

Jessica Simmon is a third-year Ph.D student in English History at Georgetown University. She is also Assistant to the Dean of Graduate Studies for the History Dept. at Georgetown.

2004



The Class of 2004 will celebrate its 5th reunion at Homecoming, October 24, 2009.

Following graduation from college, **Rebecca Taber** spent three months working for the Obama campaign in Colorado. Says Rebecca, "I am presently in Buenos Aires where I am volunteering with an organization called Baby Help and, hopefully, brushing-up on my Spanish. Rebecca returned to the U.S. at the end of January to begin a job in D.C. with McKinsey & Co."

2005

Serena Goldstein was accepted to the oldest naturopathic medical school in the country, National College of Natural Medicine, (NCCNM) in Portland, Oregon. It is a four-year medical program and she will be awarded a Naturopathic Doctor (ND) degree. There are currently 16 states which license NDs and recognize them as primary care doctors.

Pedro Alvarez went 8-for-18 with one homer, five RBIs and three strikeouts earning a .444 batting average in spring training in major league play with the Pittsburgh Pirates.

The Associated Press called his showing "an impressive debut for a player who has yet to play a professional game." After spending some weeks with the Pirates Alvarez began playing with its Class-A minor league team in Lynchburg, Va.

2006

Jensen Lowe is doing a joint major in environmental studies and government at Dartmouth College. In the fall Of 2008 he spent the semester in Namibia and South Africa in the Dartmouth Environmental Studies Africa program. ■

Horace Mann School mourns the deaths of the following members of our community. We invite readers to share their memories and reflections with one another in these pages by writing to alumni@horacemann.org.

Elinor Coleman Guggenheimer '29, Advocate for Women, Children and the Elderly

Bill Cunningham/The New York Times



Elinor Coleman Guggenheimer '29, a renowned advocate for women, children, and the elderly, and a pioneer among women in New York City government as a member of the Planning Commission in the 1960s and commissioner of consumer affairs in the 1970s, died on September 29, 2008 in Manhattan at the age of 96.

In a statement announcing her passing New York Mayor Mike Bloomberg said, "Elly (sic) Guggenheimer devoted herself to others... For nearly half a century, she worked to improve the lives of women, children, seniors and all New Yorkers. She became the first woman to serve on the New York City Planning Commission in 1961 and later served as commissioner of the New York City Department of Consumer Affairs. In 1973, she founded the New York Women's Forum, which she built first into a national and then international organization. And in 1992, she founded the New York Women's Agenda. More than what she did, though, Elly will be remembered for how she did it—always with extraordinary grace, intelligence and passion. She committed herself to public service in the truest and noblest sense, and she will be missed."

Elinor Sophia Coleman was born on April 11, 1912. Following her graduation from Horace Mann School for Girls she attended Vassar, then transferred to Barnard and graduated in 1933. In June 1932, she married Randolph Guggenheimer. The couple raised two sons, Charles and Randolph Jr.

Mrs. Guggenheimer was already a grandmother by the time she intensified her involvement in public life, first in philanthropy and charity.

An author, philanthropist, and advocate for the arts who was also known for her nimble wit, a 1986 *New York Times* profile described Mrs. Guggenheimer as a "type" of New Yorker: "They work long hours, trade contacts, raise capital and wield influence." In its memorial the newspaper wrote: "She represented the New Yorkers, usually women, who... need to do something more... Mrs. Guggenheimer made her Park Avenue home a center for Democratic Party fund-raising, and in 1969 she ran unsuccessfully in the party's primary to be the candidate for president of the City Council. She used her position as a planning commissioner to help shape the city's policy toward parks and jails. She delighted in visiting both. In the late 1960s, Mrs. Guggenheimer played a large role in helping New York obtain the Temple of Dendur from Egypt for the Metropolitan Museum of Art. 'Without Ellie Guggenheimer, it wouldn't have happened,'" *The Times* quoted Thomas P. F. Hoving, then the museum's director.

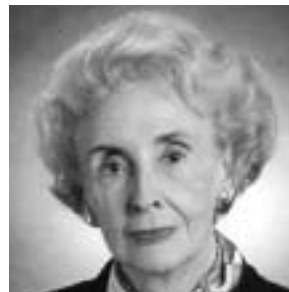
The greatest among Elinor Guggenheimer's many passions was finding ways to care for children while their parents were working. Day care had been plentiful when women were needed in the workforce during World War II, but then became harder to find. She became a committed advocate for government-subsidized child care, as founder (in 1948) and chair of the Day Care Council of New York and president of the National Committee for the Day Care of Children. She emphasized that the welfare of children was at stake, not just the convenience of working mothers.

At the same time she established organizations that fought for more women on corporate boards and for improving centers for the elderly. She founded the New York Women's Forum for women to establish social networks to help one another, and also founded the Council of Senior Centers and Services. She also served as a special assistant to Bronx Borough President Herman Badillo.

Mayor Abraham Beame appointed Guggenheimer consumer affairs commissioner in 1973. As commissioner she grappled with sharply-rising food and energy prices. Under her leadership, the Department of Consumer Affairs banned service stations from favoring regular customers in selling gasoline; worked to curb consumer abuses; and tried to end discrimination against women in obtaining automobile and disability insurance. Maintaining a high profile as consumer affairs commissioner, she led a nation-wide boycott of high-priced coffee, giving up her own 14 cups a day. She was commissioner until 1977, and remained active in philanthropic and civic affairs for the three decades after she left city government. She also wrote the books *Planning for Parks and Recreation in Urban Areas* and *The Pleasure of Your Company*, a guide to entertaining. She also wrote "Potholes," an off-Broadway musical spoof of Manhattan, which had a short run at the Cherry Lane Theater in 1979.

Mrs. Guggenheimer is survived by her sons, three grandchildren; and seven great-grandchildren.

Elsbeth Davies Rostow '34, Dean, Presidential Advisor, U.S. Foreign Policy Expert



Elsbeth Davies Rostow, 90, a presidential adviser, political science professor, retired dean of the Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin, who was honored with the Horace Mann Alumni Council Award for Distinguished Achievement in 1992, died Dec. 9, 2007 of a heart attack at her home in Austin.

A professor of American studies and government she was dean of the LBJ School from 1977 to 1983, and taught courses on the American presidency and U.S. foreign policy through the fall preceding her death, as she had for the previous 60 years. She had firsthand experience with both. She was the wife of Walt W. Rostow, senior adviser to Presidents John F. Kennedy and Lyndon B. Johnson, and served as a member of the President's Advisory Com-

mittee for Trade Negotiations and the President's Commission for a National Agenda for the Eighties, under President Jimmy Carter. In 1987, President Ronald Reagan appointed her to the Board of the U.S. Institute of Peace, which she later chaired.

Prof. Rostow was born in New York City and went on from Horace Mann School for Girls to Barnard College, graduating in 1938. She received a master's degree in history from Radcliffe College in 1939 and a master's degree from Cambridge University in 1949. She was the author of *European Economic Reconstruction* (1948).

While teaching at Barnard in 1939, Prof. Rostow became one of the founders of American Studies as an academic discipline. During World War II, she worked for the Office of Strategic Services in Washington, analyzing dispatches from the French Resistance. She had met Walt Rostow at a Paris seminar in 1937. The two married a decade later and lived in Geneva for three years.

In the 1950s, Prof. Rostow was an assistant professor of history at the Massachusetts Institute of Technology, the only woman on the faculty at the time. She and her husband returned to Washington on Jan. 20, 1961, the day of Kennedy's inauguration. While her husband worked for the White House, she taught in the School of International Service at American University and at Georgetown University. She also taught U.S. Foreign Service officers at the Foreign Service Institute.

The Rostows moved to Austin in 1969. There, Prof. Rostow was deeply involved for the rest of her life with the university, nonprofit boards and the city itself.

"She was sometimes perceived as an intimidating woman, regal and erudite," her daughter, Ann Lerner Rostow, wrote. "Underneath that image was a woman who was somewhat shy, somewhat reserved, poetic, sensitive and wickedly funny."

She is survived by her daughter, by son Peter Vaughn Rostow, and a granddaughter. Dean Rostow's family has asked that donations be made in her name to The Austin Project, www.theaustinproject.org.

John H. Erdman '42, Insurance Executive and Youth Sports Supporter

John Erdman '42 of Mamaroneck, N.Y. passed away November 18, 2008 at age 83. Founder and president of Brent-Maitland, Inc., his career in the insurance business spanned more than 59 years.

Born in New York City following graduation from Horace Mann School Erdman pursued a degree at the Wharton School of the University of Pennsylvania. He served in the U.S. Air Force during World War II and retired as a Captain. Erdman's lifelong passion for sports and his support of youth sports was personified by 30 years of service as a Westchester County Football Official. John's great sense of humor endeared him to his family and many friends. John Erdman is survived by his loving wife of 61 years. Doris Schwartz Erdman, sons John Jr. and Michael, daughters-in-law Phoebe Lawrence Erdman and Mary Madden Erdman, and three grandchildren.

Veteran Hospitality Leader Jack Craver '48

John "Jack" Craver, a leader in the hospitality industry, died on May 22, 2008 at Lancaster General Hospital in Lancaster, PA. at the age of 77.

Born in New York City, he went from Horace Mann to Cornell University, graduating with a BS in 1952. While attending the Hotel School at Cornell, Jack met his wife of 55 years, Elizabeth "Libby" Hunsberger Craver.

With nearly 50 years of experience in the hospitality industry, Craver held several executive-level management positions at lodging companies and properties throughout the U.S., including The Mayflower Hotel (Washington, D.C.), The Plaza Hotel (New York City, N.Y.), Host Enterprises (Lancaster, PA), Americana Hotels, and Horizon Hotels.

In 2002, The American Hotel & Lodging Association (AH&LA) presented him the Lawson A. Odde Award recognizing individuals who make outstanding contributions to the lodging industry. At the presentation the AH&LA CEO stated "I am delighted that we're honoring Jack with one of our most treasured awards, he has been a devoted comrade to many in the hospitality industry and has provided inspiration for future leaders coming through the ranks."

A former U.S. Army lieutenant, Craver held leadership roles with volunteer organizations including, the Cornell Hotel Society, the Pennsylvania Travel Council, and the Skat Club of Central Pennsylvania. He was a member of Donegal Presbyterian Church, Mt. Joy and of the church choir. Craver is survived by his beloved wife, Libby, son Jeffrey L. (Anne) Craver, M.D. of St. Louis, daughter Deborah A. Wolfe of Arizona, daughter Linda J. Bumsted of McLean, VA, son Scott F. (Jeannine) Craver of Catasauqua, PA and brother, William Craver, M.D. of Rochester, NY, and six grandchildren.

Monroe Cole '49, CWRU Professor Emeritus of Neurology

Dr. Monroe Cole '49, professor emeritus of neurology at Case Western Reserve University School of Medicine, died Jan. 28, 2008 at the age of 74.

Born in 1933 in New York City, Cole graduated from Horace Mann School, then cum laude from Amherst College in 1953, with honors in his major of political science. After graduating magna cum laude from Georgetown Medical School, he received training at Seton Hall College of Medicine, and culminated his training with a residency and research fellowship in Neurology at the Massachusetts General Hospital. Dr. Cole went on to additional research and teaching fellowships at Harvard University. Since 1993, Dr. Cole had been Professor of Neurology at Case Western Reserve University, and was a Professor Emeritus since 2001. In addition to his clinical instruction, he taught "Evolution and the Brain," a course popular with medical students. Before joining the faculty at CWRU, he held positions at the Walter Reed Army Institute of Research, Georgetown Medical School, and Bowman Gray School of Medicine at Wake Forest University.

Dr. Cole was a prolific writer and researcher in his field, and contributed a great number of articles, papers, and chapters. In 1971, his wife, Merritt Ellen Cole, collaborated with him on a compilation and translation of papers by the eminent French neurologist Pierre

Marie. His final work, *The Neurological History and Examination*, published in 2006, reflected not only his mastery of the physician's craft, but a deep concern for the erosion of the doctor-patient relationship in modern medicine. Dr. Cole advocated for equal access to health care for all citizens, and was unwavering in his support for a single-payer system. He acted as Chairman for the Stroke Task Force of the American Heart Association in 1992. His interest in stroke led to a published description of his own experience as a victim of a stroke following surgery in 1997 ("When the left brain is not right the right brain may be left. Report of personal experience of occipital hemianopia," *Journal of Neurology, Neurosurgery, and Psychiatry*, 67-169-173, 1999).

Monroe Cole was also an avid photographer, fisherman and horseman, and began studies on the violin at the same time as his 12-year-old son. In his final years he devoted much of his energies to learning ancient Greek.

A devoted husband and father, Cole is survived by his wife of 49 years, Merritt Ellen Cole, his children Elizabeth, Victoria (James Killebrew), Scott (Sara King Cole) and Pamela Waterman, his grandchildren Rebecca Waterman and Violet Cole, and brother Dr. Malvin Cole '49. Contributions may be made to Doctors Without Borders.

Hal Randleman '56, Award-Winning Television Commercial Director and Producer

Hal Randelman '56 whose noted career at Grey Advertising earned him honors in the television commercial industry, passed away on September 27, 2008 following a long and courageous battle with cancer.

A graduate of Horace Mann School and the University of Michigan Randelman began his professional life with the Ed Sullivan Show, then moved on to Grey Advertising in New York City. In 1983 he formed his own production company, Hal Randelman Productions. Relocating to Naples, FL in 2001 and then to Los Angeles in 2005, in Florida he directed and acted in a number of theater productions as part of the Naples Players. He was the loving husband of Mary Urrutia Randelman, who passed away several weeks later, in November 2008. The couple is survived by son Craig, daughter Nicole, and beloved dog Boomer. Donations can be made to The American Cancer Society.

Horace Mann Community Mourns Alumnus, Parent and Dedicated Volunteer Gregory Speiser '74

With profound sorrow Horace Mann School mourns the tragic death of Gregory Speiser '74, beloved husband of Sian Ballen and cherished and devoted father of Alex Speiser '09 and William Speiser. His sudden death is a great loss to his family, colleagues, friends and to Horace Mann School. Everyone acknowledges his loyalty, devotion and tireless work on behalf of Horace Mann. Mr. Speiser was an active alumni-volunteer and served not only as his class liaison but also as a member of the Horace Mann Alumni Council for several years. His presence, his compassion, and profound intellect enriched our lives. Our thoughts and heartfelt condolences go out to his wife, his sons, his brother, Robert D. Speiser '71 and his entire family. He will be greatly missed by all his family and countless friends.

Clarel Antoine II '03, Musician, is Mourned

Clarel Antoine II '03 was a vital part of the Horace Mann School community when he was a student here, and of Harvard University where he participated in the Harvard Theater scene, performed at "Arts First," and produced and co-composed the Harvard Class of 2007's freshman musical. A classical pianist the New Jersey native studied French, Spanish, and German in addition to pursuing a degree in Harvard's five-year music program, and also enjoyed boxing and playing soccer. Upon his passing Horace Mann published the following memorial:

The Horace Mann School mourns with deep sorrow the untimely death of Clarel Antoine II, Horace Mann Class of 2003. A strong, indefatigable presence at HM, Clarel not only excelled in his academic and musical career, but also in his devotion and loyalty to Horace Mann. He was a principled, articulate, compassionate individual who enriched all our lives. Horace Mann and others will surely miss his eloquence, charm and generosity of spirit. His legacy—the creation of HM's Music Week, his memorable instruction of students in a special summer music program, and his grace and enthusiasm with which he approached life itself, lives on. We extend our heartfelt condolences to his parents, Dr. Ingrid Fitz-James Antoine and Dr. Clarel Antoine, his sister, Nathalie Pascale Antoine, HM 2010, and to his beloved friends. ■

In Memoriam

Horace Mann records with sorrow the deaths of the following graduates and members of the Horace Mann community and extends its sympathies to all family and friends who have lost loved ones.

Dorothy Kyle Linnehan '28	JULY 25, 2008	John F. Craver '48.....	MAY 22, 2008
Jane Menke Silberfeld '28.....	AUGUST 13, 2008	Monroe Cole '49.....	JANUARY 28, 2008
Elinor Coleman Guggenheimer '29.....	SEPTEMBER 29, 2008	Robert M. Furman '50.....	FEBRUARY 2, 2009
Joe J. Nagler '37.....	OCTOBER 29, 2008	Charles Kass '51.....	JANUARY 26, 2009
John J. Utech '39.....	NOVEMBER 29, 2008	Stephen Rosenblum '53.....	OCTOBER 2, 2008
Donald J. Arthur '40.....	DECEMBER 13, 2004	Hal Randelman '56.....	SEPTEMBER 27, 2008
Dorothy Gilmour Lindquist '41.....	OCTOBER 1, 2008	Gregory P. Speiser '74.....	JANUARY 29, 2009
John H. Erdman '42.....	NOVEMBER 18, 2008	Clarel Antoine '03.....	DECEMBER 2008
David M. Sopkin '47.....	JANUARY 4, 2009		

The Charles Carpenter Tillinghast Society Provides a Perpetual Connection to Horace Mann



The hallmark of a Horace Mann education has always been its symbiotic nature. From its early days as a prestigious lab school of Columbia University's Teachers College, through the decades when a coterie of creative and caring teachers connected academic instruction with personal guidance, to today, the relationship of members of the Horace Mann School community to their School is one of exchange. Teachers and students stimulate one another in turn; parents, grandparents and friends find inspiration in the spirit of academic excellence, intellectual pursuit, and consideration for community they have long experienced here.

The Charles Carpenter Tillinghast Society is another expression of that symbiosis. Founded in 1990 to honor the memory of Horace Mann's second Head of School, Charles Tillinghast, the Society recognizes the generosity of those individuals who have made provisions for their School in their estate plans or have made a planned gift to Horace Mann. This support ensures the continued excellence of Horace Mann School in the future. In turn, donors who elect to give to their School through such planned-giving

possibilities as designating Horace Mann as a beneficiary in a will or trust, transferring retirement assets to the School, or making meaningful gifts of personal property, benefit by receiving immediate tax deductions, reducing potential estate taxes, and being able to determine in advance the amount of desired support.

Most important is experiencing the joy of giving today—giving that helps Horace Mann fulfill its mission now and in the future. In the words of trust and estates attorney Herb Nass, Esq. '77, who wrote the book *Wills of the Rich and Famous*, "Being part of The Tillinghast Society is a way to honor our Alma Mater, and is a testament to our lifelong connection to Horace Mann."

"Horace Mann is fortunate to be part of a community committed to the mission of the School and its ongoing development and continued strength. This relationship is no more apparent than with the members of The Charles Carpenter Tillinghast Society," said Dr. Tom Kelly, Head of School. "Each and every gift made to Horace Mann is truly appreciated and helps the School continue its tradition of providing an outstanding education to its students."

A booklet describing The Tillinghast Society and guiding donors through the many creative avenues of planned giving that benefit both recipient and donor is available from The Alumni and Development Office. ■

MEMBERS OF THE CHARLES CARPENTER TILLINGHAST SOCIETY

Matthew Abramson '91*	Henry Geldzahler '53*	Mark Litt '47	Louis Rosenblatt*
Howard Appell '28*	Alan Gilbert '53*	John Loeb '36*	Renee Rosenblatt*
David Arnold '65	Walter Goetz '32*	Eileen Ludwig*	Robert Schnitzer '23*
Jacqueline Aronson	Ruth Smith Goodstein '78	James Ludwig '42	Rose Schwiers '21*
Anthony Bentley '63	John Green '24*	Donald Maggin '44	Barry Siebelt*
Liza Chianelli Bové '82	Margaret Armstrong Green '26*	Arthur Master, Jr. '49*	Paul Silverstone '49
Michael Brinitzer '50*	Philippe Greslamer '40*	J. Winston Mayo '30*	Suzanne Sloan '77
Jack Brown '31*	Peter Gross '55	John McCormack '35	John Smallwood '39
Helen Lehman Buttenwieser '23*	Norman Grutman '48*	Adele Bazinet McCormick '20*	Sanford Solomon '46*
Arnold Cohen '56	Philip Harris '36*	Douglas '33 and Leone McGowan*	Malcolm Spence '18*
William Cooper '62	Everett Hayes '38*	Irving Mendelson '27*	Henry Sperry, Jr. '24*
Edward Costikyan '41	Horace Henry '33*	Evelyn Borchard Metzger '28*	Franklin Speyer '65
James Couzens '34	Melvin Hershkowitz '38	Harold Meyers*	Joseph Stetz, Jr. '60*
Alfred Davidson '29*	Michael Hess '58	Robert Miller '38*	Alan Stroock '25*
Helen Ederheimer Dawes '36*	Milton Heyman '10*	Mildred and Alex Minkowsky*	Elouise Conte Sutter '42
John Dirks '35	William Hyde '30*	Donald Morgan '24*	Arthur Sweeney '24*
Alfred Eisenstaedt '27*	Frederick Jacobson '56	J. Robert Moskin '40	David Tillinghast '47
Richard Eisner '52	Robert Judell '41	Leo Narodny '27*	Robert Tishman '33
Robert Eisner '47	Donald Kallman '47	Herbert Nass '77	Melville Tucker '34*
Mark Ellman '63	Michael Katz '56	Jodi Grossmann Nass '78	John Turner '28*
John Erdman '42*	Robert Kohler '44*	H. Robert Nissley '38	Frederick Veit '31*
Joel Fairman '46	Paul Kohnstamm '40*	Trevor O'Neill*	George Wallerstein '47
Richard Fisher '59*	Stanley Kops '63*	Edward Peckerman '21*	William Wallstein '32*
Frederick Flatto '42*	Burton Kramer '33*	Charles Perera '22*	Efram Weiss '38*
James Fogelson '60*	Philip Krapp '36*	Saul Polayes '48*	Donald Wolf '41
John Freund '50	Robert Kuhn '47*	Douglas Powell '42*	
Eugenia Gale '27*	George Lambrose '28*	Bill Racoosin '50	
Margaret Gale '24*	Helen Kaufmann Lippmann '23*	Daniel Rose '47	

* deceased

Giving Their Service So That Others Might Give

On a frigid night this past February over 70 people gathered at Horace Mann School undaunted by the ice-flecked rain that pelted the campus. Warmed by the collective energy of each other's company, and the intensity of their shared purpose, they set about to work.

The group consisted of Trustees, Horace Mann alumni and parents of current HM students. They are among Horace Mann School's staunchest supporters, members of the community who volunteer on behalf of the School's Annual Fund—the fund that serves as the essential source of revenue to close the gap between operating expenses and capital expenditures that tuition doesn't fully cover. As Trustee Liaisons, Alumni Class Agents, and Parent Grade Representatives who reach out to their counterparts and other members of the HM community for Annual Fund contributions they understand well the importance of their work. But, challenged as all are today by these uncertain economic times, they came to campus for a “State-of-the-School” financial briefing, on news of the School they could share with those they reach out to, and to share thoughts on the concern the HM community has for its collective members.

The news they heard was good. Steve Friedman '72, alumnus, former parent, and Chair of the Board of Trustees, reported that Horace Mann School is maintaining the highest quality of education and innovative teaching that has characterized this School for 122 years. If admission to colleges and universities was an indication of the power of HM's instruction, Friedman reported that by that date in February the Class of 2009 had reason to feel fulfilled by the undergraduate schools that had already welcomed its members, and the continued respect shown for the well-rounded experience of a Horace Mann education. Indeed, at every other grade level, Nursery-through-12, students continue to experience the richness of educational opportunities they seek in this School. The Board Chair also assured that as managers in every other pursuit consider with care how to allocate their resources, so, too, is the administration at Horace Mann.

Those gathered in HM's Cohen Dining Commons that night were well aware that for some donors the moment for making their annual pledge was yet to come this year. They also recognized the need to inspire new AF participants. And no one needed reminding of why all were committed to work on behalf of Horace Mann. “We know why we're all here tonight,” said Friedman. “We're here because we love Horace Mann.”

Winter has passed and the dedication of this School's volunteers and supporters has reaped rewards that become so thrillingly apparent in the final weeks of each school year. Our students have triumphed in academics and athletics; our spring Book Day, arts festival and musical enthralled; our involvement with community service is second to none. Soon HM will graduate another Class of accomplished seniors, and usher them off fondly to lives of continued learning and communal contribution, ready to address themselves to the challenges facing society in the years ahead. For Horace Mann School to continue to nurture and educate *all* of our classes of equally talented students, our community must meet the goals of Annual Fund, and challenge one another to support it to the best extent we can.

Our alumni can attest to the importance of this mission, as they have by working as fundraisers on behalf of their School. Said Annual Fund Class Agent Dan Silvers '94, “I continue to be involved because of the lifelong friends I made at Horace Mann. I can't imagine a better platform for learning and for growing as people than the one that HM provides.”

Samantha Kleier Forbes '90, who serves as a Class Agent along with her sister Sabrina Kleier Morgenstern '94, described their efforts on behalf of HM thus: “My sister and I are honored to serve as agents for the school. We consider Horace Mann one of our great and unconditional loves, and the most important experience of our lives. The School has always been part of our family—our best friends and our most treasured memories are from there, and there is nothing we wouldn't do for it, including driving up to campus on a snowy February evening. It's always such a treat to go back to campus!” ■



HM Volunteers gathered in support of Horace Mann School's Annual Fund

Please Support Annual Fund 2009

The Annual Fund is Horace Mann School's yearly campaign to raise unrestricted funds in support of the School's daily operations and is the cornerstone of our Development program. Strong support of the Annual Fund means that our School is able to continue its proud tradition and fulfill its mission of giving each student the finest academic experience possible. Please call Kristen Pietraszek, Director of Annual Giving, or Amy Reinharz, Associate Director of Development for Alumni Giving, at (718) 432-3450 with any questions or to make your gift over the phone.

The Fund closes June 30, 2009.

THANK YOU FOR YOUR SUPPORT.

Support our success

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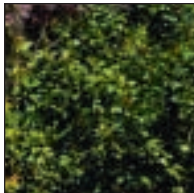



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To the parents of recent graduates:
Please help us update our records, with
current address for our young alumni.

HORACE MANN
calendar

May	June	July	August	September
6 Bellet Teaching Award Dinner	3 HM Alumni Council Annual Spring Benefit			
15 Upper Division Glee Club and Orchestra Concert	5-7 HM Theater Alumni Production			
19 Middle Division Concert	10 Upper Division Graduation			12 John Dorr Picnic for HM Families and Alumni